

100 YEARS **senator**[®]
Extramoreordinary. Since 1920.



Pens,
notebooks
and mugs

**Catalogue
2020**

100 years of senator®. 100 years Made in Germany for your advertising success.

Dear friends and business partners,

As a family business, we look forward to looking to the future together with you. Of course, we remain true to our values and our core competence in the field of writing instruments as well as mugs. We are convinced that handwriting will become more important again even in times of digitalisation and our high-quality writing instruments will continue to present your advertising perfectly. And with a good cup of coffee or tea from our extensive range of drinking vessels, your advertising message will be even more memorable.

100 years of senator® doesn't just mean a commitment to tradition and reliability however. We have set ourselves up for the future for you: In 2019, we invested more than 5 million euros to further expand our technological and infrastructural leading role in industry. Our 300 employees do everything they can for you every day, be it in our five sales locations (Germany, France, Great Britain, the Netherlands and Russia), our three printing plants (Germany, France and Great Britain), or our machine assembly and injection moulding departments (both in Germany).

Regarding injection moulding: On the occasion of our 100th anniversary, we are setting the course for the future with regard to materials. From now on you can get our plastic writing instruments from 20,000 pieces on request also made of recycled material. We are also expanding our bio-based range. Today it already comprises four models, which are also produced 100% carbon-neutrally, because sustainability is the main focus for everything we do. This applies to mutual interaction, resource- conserving local production and the longevity of our products.

We look forward to working with you this year, and beyond!

Yours,

Daniel Jeschonowski

100 YEARS **senator**[®]
Extramoredinary. Since 1920.



100 YEARS OF SENATOR®. 100 YEARS MADE IN GERMANY.

senator® products stand out because they represent a thorough concept targeting individualised brand presentation: a broad range of designs, dependable production and customised printing mean they offer a perfect match with your brand.

Since 1920 Quality Made in Germany

Production and development of writing instruments has been our passion for 100 years. Our value chain within Germany and our many years of production know-how are your assurances for long life products to achieve advertising success.

Strong promo articles on desktops

senator® ball pens and mugs are the perfect accompaniment during everyday work. They boast persuasive functionality to help them quickly become products which are used every day, providing the ideal vehicle for advertising logos again and again, day by day.

Durable products and sustainable processes

We attach great importance to the environment. That's why our materials and production processes are designed to be free of harmful substances, ecologically compatible, waste avoiding and recyclable. We purchase green electricity from hydropower, invest in energy-saving measures and develop our products in such a way that they have a long product life.

Individual production and speedy delivery

Our closeness to the market and our technical possibilities mean we can respond both flexibly and very quickly: also to your short-term needs.

Perfect print technology for every brand identity

The full range of spectacular printing options for our writing instruments and mugs are the guarantees to provide the best presentation for your brand identities. We can help you in selecting the most suitable branding options, and design your promotional items to leave lasting impressions.

We accept responsibility for your safety

senator® products are always the safe choice and fulfil all legal requirements. To us, the BSCI and Sedex membership is as self-evident as the certification according to ISO 9001, 14001 and SMETA.

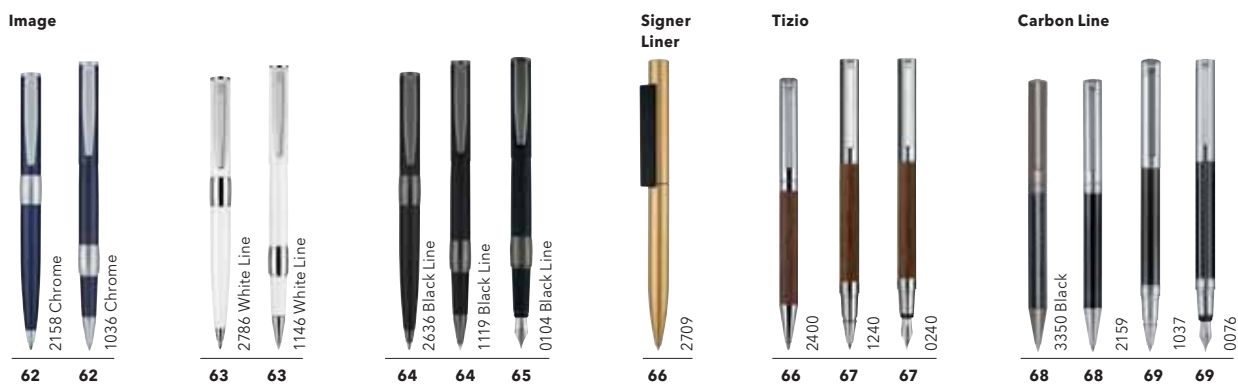
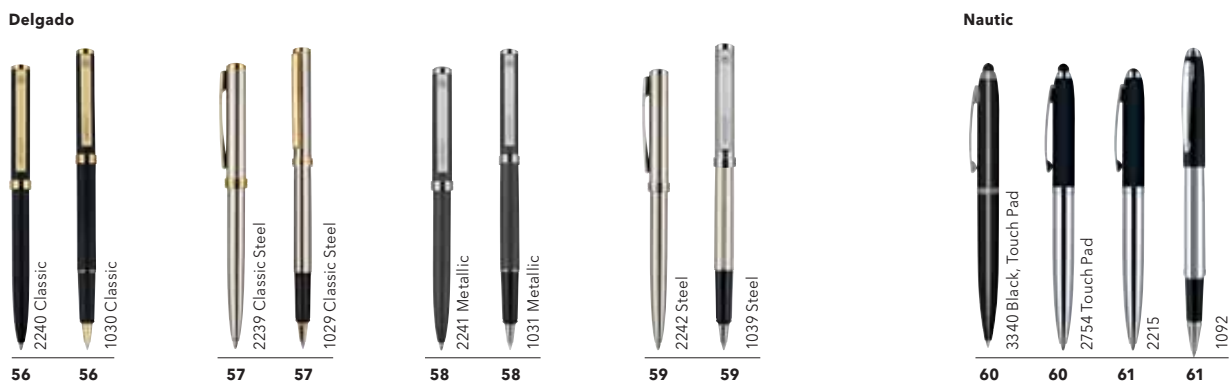


WRITING INSTRUMENTS

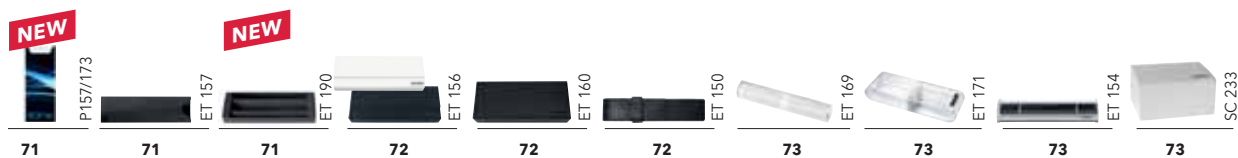
PLASTIC PENS



METAL PENS



CASES



SERVICES

Branding
Methods

100 - 101

Refills

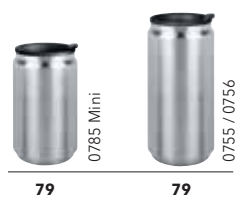
102

MUGS

OUTDOOR

NEW

King Can



Trophy

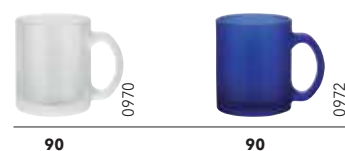


Outdoor



GLASS

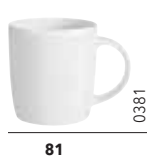
Frozen



MUGS

NEW

Elegant



Amity



Maxim



Elite



Cosmos



Pics Solid



Charisma



Appeal



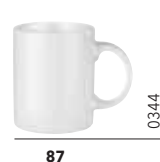
Pics One



Pics Mini



Maxi Mug



Pics Two



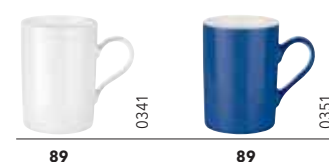
Cult



Classic

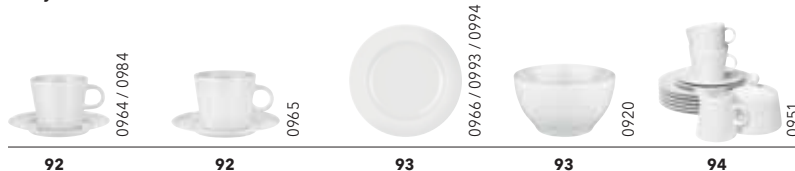


Prime

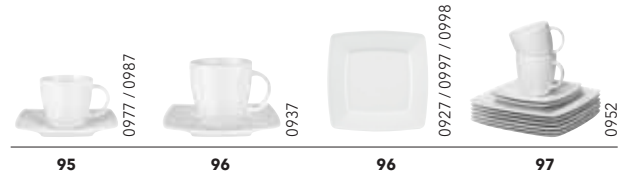


SETS

Fancy



Maxim



SERVICES

Packaging

98 - 99

Branding Methods

104 - 105



NOTEBOOKS

The senator® notebooks are practical companions in daily life. Handy in size, functional in design with pleasant soft surfaces. The customer logo can be printed or embossed with sufficient space on the front or back. And of course, your individually selected writing instrument can be easily accommodated in each of these books.



SERVICES

Branding
Methods

103

MIX & MATCH SERVICE

Customise our pens to fit your corporate design using the senator® Mix & Match Service.

All products marked with the Mix & Match Logo can be mixed in colour and surface.

Contact us. We will be happy to assist you.



COLOUR

Mix all available colours for each component of your chosen model to compliment your brand.

MATERIAL

Choose from the available surfaces for each component and complete with an optional metal tip/clip.

SERVICE

We will happily create a visual for your individual pen if required.



OUR FAST DELIVERY SERVICES

Our guarantee for quick deliveries

You, too, can benefit from the advantages of the unique senator® "5000 in 5" services. All of your orders for volumes of up to 5,000 pieces will be produced within 5 days, including up to 5-colour printing, packaging and ready for dispatch.



5,000 PENS IN 5 DAYS

- 5 days production period from approval of the position sketch
- up to 5,000 pens
- up to 5-colour printing (1 print position, branding methods A and C)
- valid for all colours of the respective model
- blue ink

5,000 IN 5 MODELS



For extra fast deliveries

We can now satisfy even the most express orders for our customers. Up to 1,000 ball pens, with digital print on clip or barrel will leave our factory the next day.



1,000 PENS IN 1 DAY

- Confirmation of the sketch until 12.00 o'clock: Shipment of the goods on the following working day
- 500 to 1,000 ball pens
- Including digital clip print (2E) OR Including digital barrel print (1M)
- blue refill
- valid for the colours: white, black, yellow 7408, orange 151, red 186, blue 2757 and blue 2935 (colour for Super Hit Bio see below)

PEN EXPRESS MODELS



Super Hit Bio Pen Express colours:
Natural, red 485, blue 279, green 376 and green 349

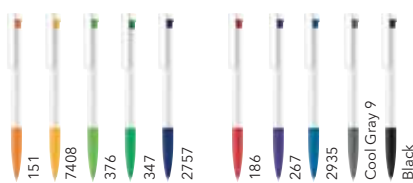
OUR COLOURS FOR YOUR SUCCESS.

With senator® your corporate colour is in safe hands. The colours available for senator® ball pens offer a broad choice of surfaces and models. This gives more flexibility when selecting the best promotional ball pen to perfectly fulfil your needs.

10 Basic colours	151	7408	376	347	2757
	186	267	2935	CoolGr.9	Black
15 Standard colours	201	RhodRed	Hex.Cyan	445	White
	202	255	2735	3145	7699
25 Liberty colours	Red032	804	Yellow	7484	7519

10 BASIC COLOURS

Our basic models offer a combination of white with various colour accents. These basic models, as well as our transparent Hatrix and Liberty models with soft grip zone are available in our top 10 colours.



15 STANDARD COLOURS

In order to ensure you have the biggest possible choice and comparison, most of our plastic ball pens are available in our 15 standard colours per surface.



25 LIBERTY COLOURS

Our successful Liberty model also has an unbeatable colour range. In addition to the 15 standard colours, Liberty is available in 10 additional transparent or opaque barrel colours.



LONG-TERM COLOUR GUARANTEE

We guarantee that our 15 standard colours will be available unchanged in the years ahead. You can depend on being able to make follow-up orders in the future for many years from the senator® range for your original colour tone choice.

PMS SERVICE MUGS

COLOUR 4U

Bring your corporate colour to life with our Colour4U service. Tell us your desired colour and we will dye the exterior of your chosen mug to create the perfect eye-catcher.

We hold a large variety of both ceramic and organic (Polylux) colours to choose from. This service is available on all senator® white porcelain mug ranges, except for sets.

We will be happy to assist you with the selection of your colour.

Our Colour 4 can achieve an incredibly broad colour range. These colours only tolerate lower burning temperatures effecting the durability. Even though these colours are suitable for use in standard dishwashers, we recommend hand washing.



PMS SERVICE PENS

You can't find your preferred colour in our catalogue products? Then check our PMS service, which will definitely offer you the right option. Simply tell us the PANTONE® number of your preferred colour and we will produce either the pen in its entirety or only specific parts with your preferred tone.

This service does require certain minimum quantities. For details, please refer to the respective product.

In order to give your approval to the PMS service, we send you a sample piece produced with your preferred colour. To achieve an even higher degree of colour security (for example for the clear or frosted surfaces) we can also on request produce a pre-production sample in advance.

We can also supply our metal pens in different colours. We will be happy to advise you on colours and minimum quantities. Contact us.



Our colour references always refer to the PANTONE® Matching System, however we must point out that the product itself - because of different surfaces, lighting and materials - can differ from the colour tone printed on paper. This is why we cannot accept complaints for such deviations.



BIO PENS

SUSTAINABLE ADVERTISING WITH BIO PLASTICS.

Made from renewable raw materials, durable and biodegradable. The ball pen for your environmentally conscious brand presentation.

SENATOR BIO PRODUCTS

Plastic is a valuable resource but it should be used efficiently, which is why our materials and production processes are designed to be free of harmful substances, ecologically compatible, waste avoiding and recyclable. Close to 100% of our production waste is either reused or recycled.

Our Bio range, however, goes even further. The visible parts of our Nature Plus, Skeye Bio and the barrel of our Super Hit Bio pens are made from a bioplastic which is based on PLA - derived from renewable and non-finite raw materials. Since 2019, our bio pens are completely climate neutral.



Why bioplastics?

Bio-based plastics can help reduce CO₂ emissions and conserve limited resources.

Which material do we use?

We use a PLA based on renewable resources for our bio products.

Our PLA is made from sugar cane. One of the most efficient raw materials for PLA production.

How do we produce?

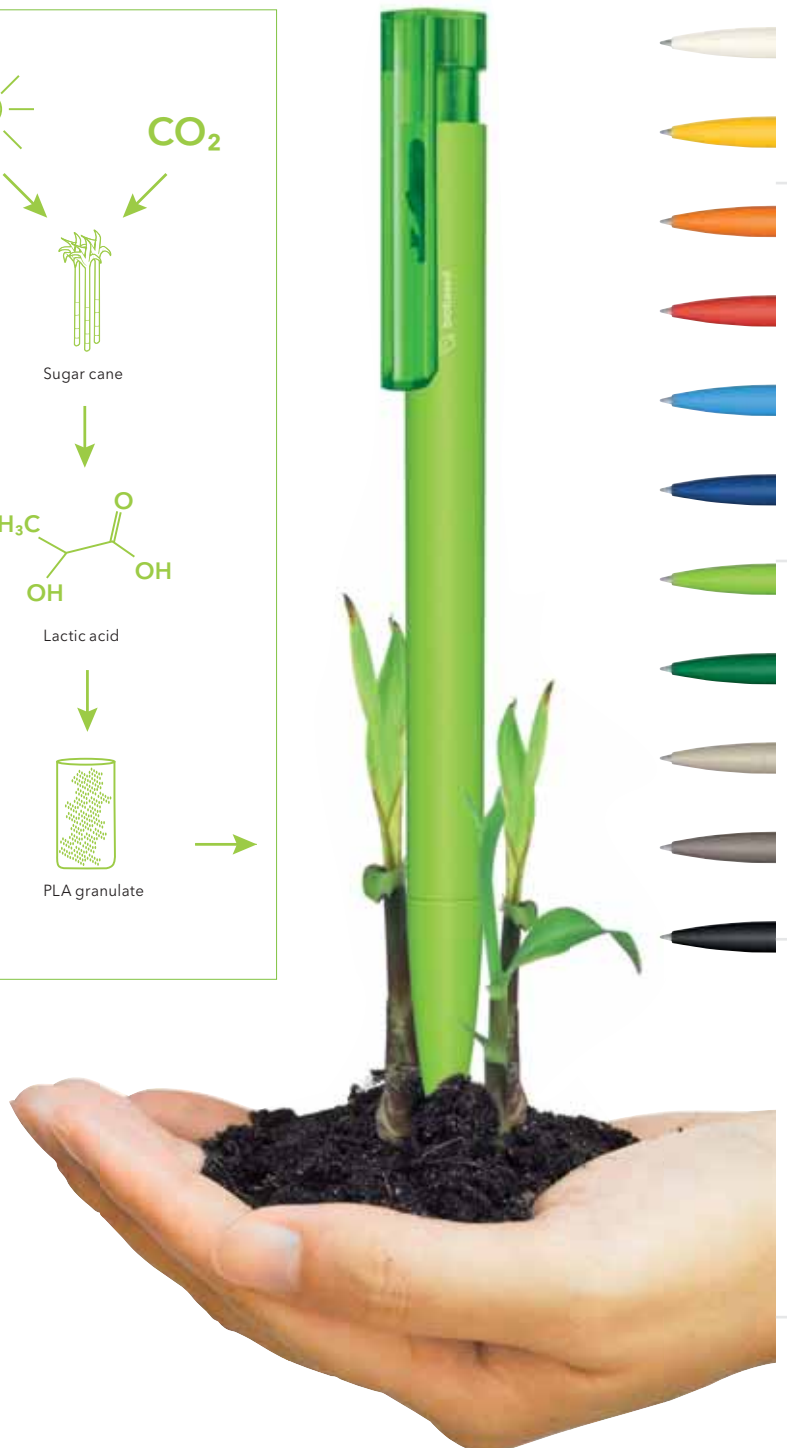
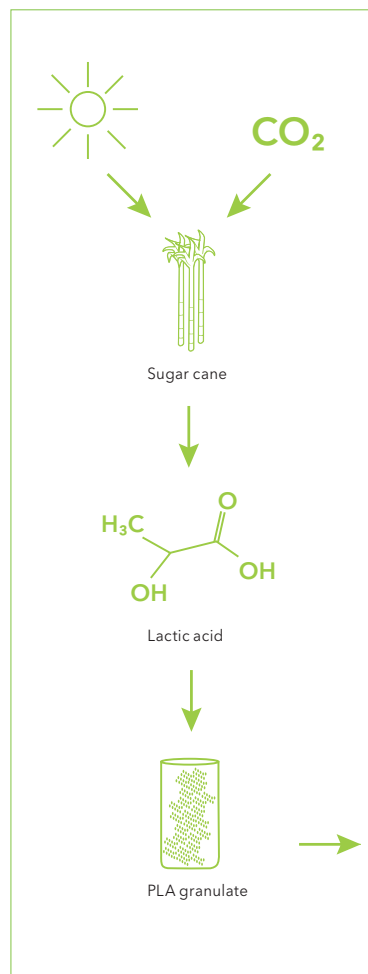
We produce in Groß-Bieberau near Frankfurt. The entire production is operated with carbon neutral green electricity and is set up according to processes of the environmental standard 14001.

What is the advantage to you?

High-quality, sustainable advertising media that remain in use for a long time, permanently placing your advertising message with your target group and creating a positive image.

Did you know ...?

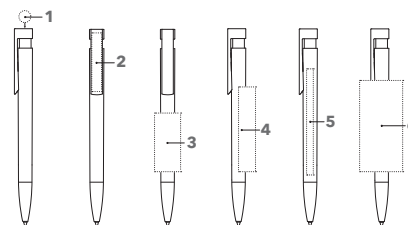
Bio-based plastic from plants is in no way in competition with the production of food. The agricultural area required is very small compared to feed and food and will remain so, even with a significantly higher use of bioplastics.



LIBERTY Bio



COLOURS



ART. NO. 3310

Push ball pen

Barrel and tip: bio-based material,
matt surface,
glossy transparent mid and clip surface,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

Note:

The surface of products made of bio plastics
may show slight irregularities.

SERVICES

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

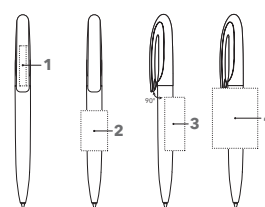
Cap	1	Digital cap print	Ø 9,5 mm
Clip	2	Screen Print	40 x 6 mm
		Digital clip print	35 x 7 mm
Barrel	3	Screen Print	45 x 20 mm
	4	Screen Print	65 x 13 mm
	5	Digital barrel print	80 x 7 mm
	6	Barrel print 360°	60 x 30 mm



SKEYE Bio



COLOURS



ART. NO. 3290

Twist ball pen

biobased material,
matt surface,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

Note:

The surface of products made of bio plastics
may show slight irregularities.

SERVICES

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

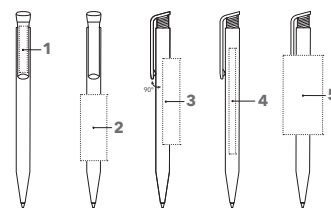
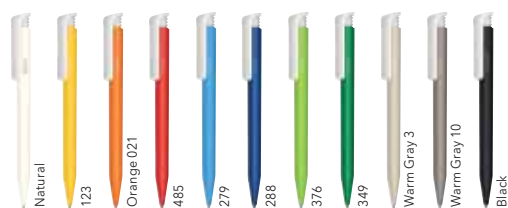
Clip	1	Tampo print	35 x 6 mm
Barrel	2	Screen Print	30 x 20 mm
	3	Screen Print	40 x 15 mm
	4	Barrel print 360°	45 x 34 mm



SUPER HIT Bio



COLOURS



ART. NO. 3300

Push ball pen

Barrel: bio-based material, matt surface,
clip pusher: polished opaque, white,
senator® magic flow X20 refill (1.0 mm)
ink colour: blue or black

Note:

The surface of products made of bio plastics
may show slight irregularities.

SERVICES

5.000 in 5: see page 9

Pen Express: see page 9

PMS Service: from 20,000 pieces, see page 11

BRANDING / AREA

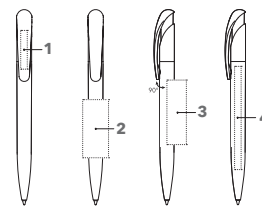
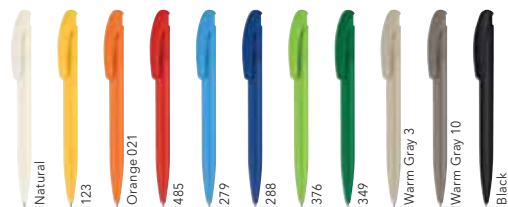
Clip	1	Screen Print	35 x 6 mm
		Digital clip print	35 x 7 mm
Barrel	2	Screen Print	50 x 20 mm
	3	Screen Print	65 x 13 mm
	4	Digital barrel print	80 x 7 mm
	5	Barrel print 360°	60 x 30 mm



NATURE PLUS Bio



COLOURS



ART. NO. 2796

Push ball pen

bio-based material,
matt surface,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

Note:

The surface of products made of bio plastics
may show slight irregularities.

SERVICES

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

Clip	1	Tampo print	30 x 5 mm
		Digital clip print	35 x 7 mm
Barrel	2	Screen Print	45 x 20 mm
	3	Screen Print	50 x 15 mm
	4	Digital barrel print	80 x 7 mm





HEADLINER

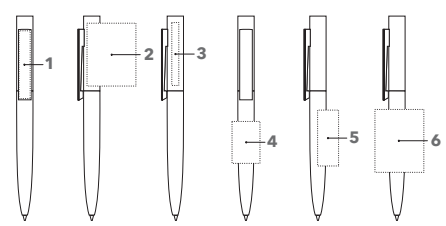
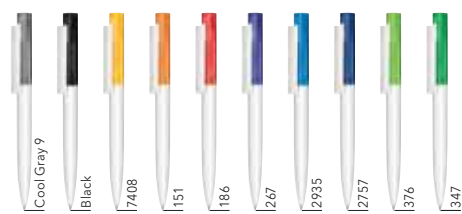
ELEGANT DESIGN. PURE CHARACTER.

Elegant, linear design meets extraordinary advertising space for maximum promotional success.

HEADLINER Clear Basic



COLOURS



ART. NO. 3281

Twist ball pen
Polished opaque barrel surface mixed with glossy transparent upper surface, polished white clip
senator® magic flow G2 refill (1.0 mm).
ink colour: blue or black

SERVICES

5.000 in 5: see page 9
PMS Service:
from 20,000 pieces, see page 11

BRANDING / AREA

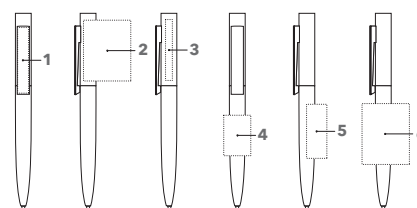
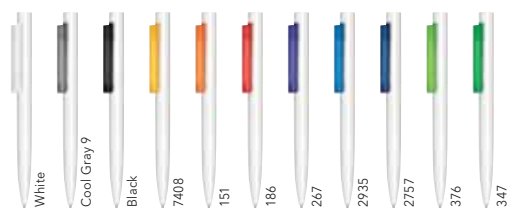
Clip	1	Digital clip print	48,5 x 8 mm
		Screen Print	40 x 6 mm
Upper	2	Barrel print 360°	45 x 35 mm
	3	Tampo print	45 x 5 mm
Barrel	4	Screen Print	30 x 20 mm
	5	Screen Print	40 x 15 mm
	6	Barrel print 360°	45 x 34 mm
		HD print 360°	45 x 34 mm

HEADLINER

Polished Basic



COLOURS



ART. NO. 3280

Twist ball pen

Polished opaque barrel surface, polished white or transparent coloured clip, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

5.000 in 5: see page 9

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

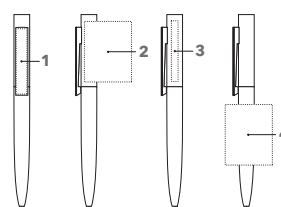
Clip	1	Digital clip print	48.5 x 8 mm
		Screen Print	40 x 6 mm
Upper	2	Barrel print 360°	45 x 35 mm
		HD print 360°	52.8 x 35.6 mm
	3	Tampo print	45 x 5 mm
Barrel	4	Screen Print	30 x 20 mm
	5	Screen Print	40 x 15 mm
	6	Barrel print 360°	45 x 34 mm
		HD print 360°	45 x 34 mm

HEADLINER

Soft Touch



COLOURS



ART. NO. 3285

Push ball pen

Polished upper, barrel with velvety surface, clear clip, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

Clip	1	Digital clip print	48,5 x 8 mm
		Screen Print	40 x 6 mm
Upper	2	Barrel print 360°	45 x 35 mm
	3	Tampo print	45 x 5 mm
Barrel	4	Barrel print 360°	45 x 34 mm



BRIDGE

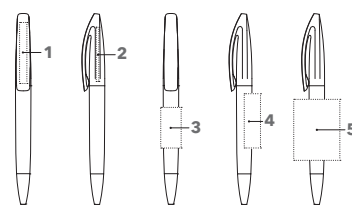
TWIST AND SHOUT. TRUST AND SAVE.

Strong colours and an elegantly detailed design form a ball pen with character.

BRIDGE Clear



COLOURS



ART. NO. 3251

Twist ball pen

Glossy transparent body and clip surface,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 8

5.000 in 5: see page 9

PMS Service:
from 20,000 pieces, see page 11

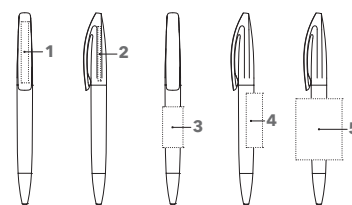
BRANDING / AREA

Clip	1	Tampo print	45 x 5 mm or 35 x 8 mm
		Digital clip print	35 x 7 mm
Upper	2	Tampo print	40 x 2 mm or 30 x 3 mm
Barrel	3	Screen Print	30 x 15 mm
	4	Screen Print	40 x 12 mm
	5	Barrel print 360°	45 x 34 mm

BRIDGE Clear MT



COLOURS



ART. NO. 3253

Twist ball pen

Glossy transparent body and clip surface,
glossy metal tip,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

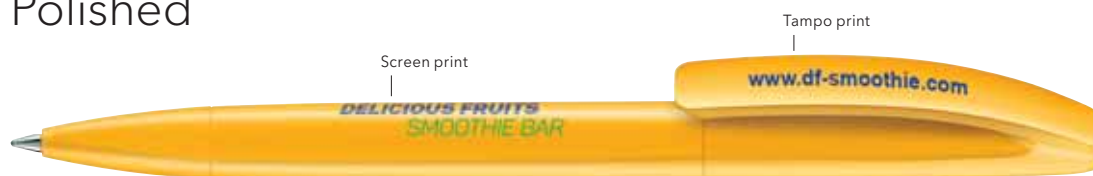
Mix & Match: see page 8

PMS Service:
from 20,000 pieces, see page 11

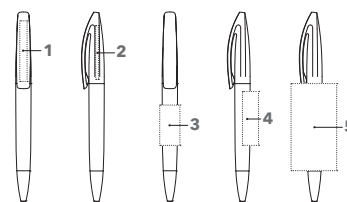
BRANDING / AREA

Clip	1	Tampo print	45 x 5 mm or 35 x 8 mm
		Digital clip print	35 x 7 mm
Upper	2	Tampo print	40 x 2 mm or 30 x 3 mm
Barrel	3	Screen Print	30 x 15 mm
	4	Screen Print	40 x 12 mm
	5	Barrel print 360°	45 x 34 mm

BRIDGE Polished



COLOURS



ART. NO. 3250

Twist ball pen

Glossy opaque body and clip surface,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 8

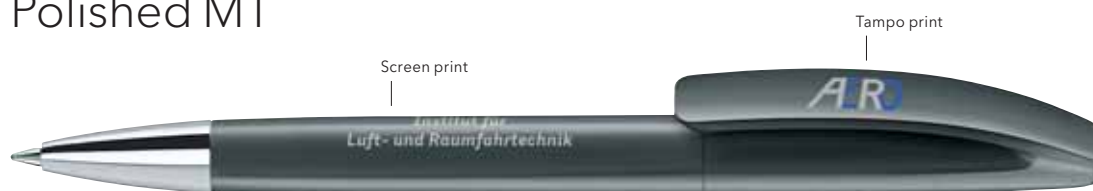
5.000 in 5: see page 9

PMS Service:
from 20,000 pieces, see page 11

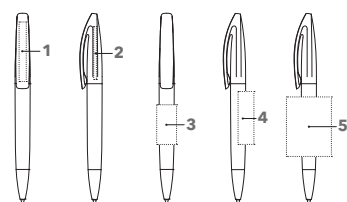
BRANDING / AREA

Clip	1	Tampo print	45 x 5 mm or 35 x 8 mm
		Digital clip print	35 x 7 mm
Upper	2	Tampo print	40 x 2 mm or 30 x 3 mm
Barrel	3	Screen Print	30 x 15 mm
	4	Screen Print	40 x 12 mm
	5	Barrel print 360° HD Print 360° on white barrel	45 x 34 mm 65.5 x 34.5 mm

BRIDGE Polished MT



COLOURS



ART. NO. 3252

Twist ball pen

Glossy opaque body and clip surface, glossy
metal tip,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 8

PMS Service:
from 20,000 pieces, see page 11

BRANDING / AREA

Clip	1	Tampo print	45 x 5 mm or 35 x 8 mm
		Digital clip print	35 x 7 mm
Upper	2	Tampo print	40 x 2 mm or 30 x 3 mm
Barrel	3	Screen Print	30 x 15 mm
	4	Screen Print	40 x 12 mm
	5	Barrel print 360° HD Print 360° on white barrel	45 x 34 mm 65.5 x 34.5 mm

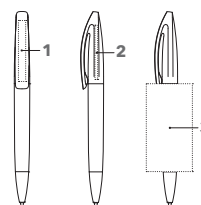
BRIDGE

Soft Touch

Barrel print 360°



COLOURS



ART. NO. 3257

Twist ball pen

Velvety matt surface,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

Clip	1	Tampo print	45 x 5 mm or 35 x 8 mm
Upper	2	Tampo print	40 x 2 mm or 30 x 3 mm
Barrel	3	Barrel print 360°	45 x 34 mm

BRIDGE

Mix & Match

HD print

Tampo print



Tip

Polished
Clear
Metal



15 Standard colours
15 Standard colours
glossy silver

Barrel

Polished
Clear



15 Standard colours
15 Standard colours

Clip cap

Polished
Clear



15 Standard colours
15 Standard colours

ART. NO. 3256

Twist ball pen

Free combination option of different parts,
surfaces and colours.
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 8

PMS Service:

from 20,000 pieces, see page 11

Additional refill option:

senator® magic flow G2 refill (1.4 mm).
see page 102

BRANDING / AREA

Please see the Bridge models used for the
branding areas on those parts or contact us.

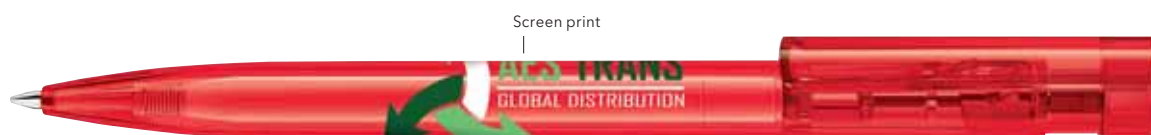


LIBERTY

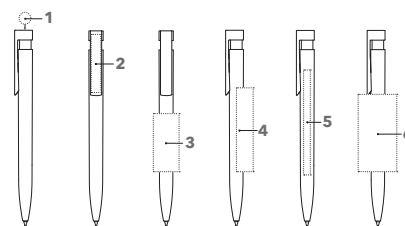
MODERN DESIGN. UNLIMITED VARIETY.

25 incredible colours and a host of additional options make this ball pen the firm favourite for many users.

LIBERTY Clear



COLOURS



ART. NO. 2983

Push ball pen

Glossy transparent body and clip surface,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 8

5.000 in 5: see page 9

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

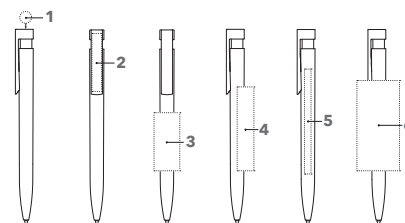
Cap	1 Digital cap print	Ø 9,5 mm
Clip	2 Screen Print	40 x 6 mm
	Digital clip print	35 x 7 mm
Barrel	3 Screen Print	45 x 20 mm
	4 Screen Print	65 x 13 mm
	5 Digital barrel print	80 x 7 mm
	6 Barrel print 360°	60 x 30 mm

LIBERTY

Polished



COLOURS



ART. NO. 2915

Push ball pen

Glossy opaque body and clip surface,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 8

5.000 in 5: see page 9

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

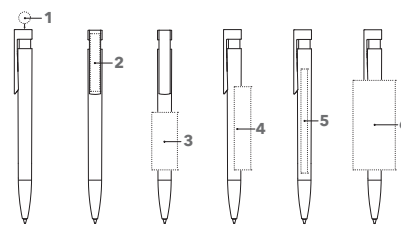
Cap	1	Digital cap print	Ø 9,5 mm
Clip	2	Screen Print	40 x 6 mm
		Digital clip print	35 x 7 mm
Barrel	3	Screen Print	45 x 20 mm
	4	Screen Print	65 x 13 mm
	5	Digital barrel print	80 x 7 mm
	6	Barrel print 360° HD print 360° on white barrel	60 x 30 mm 70 x 33 mm

LIBERTY

Polished MTT



COLOURS



ART. NO. 2986

Push ball pen

Glossy opaque body and clip surface,
metallised tip,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 8

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

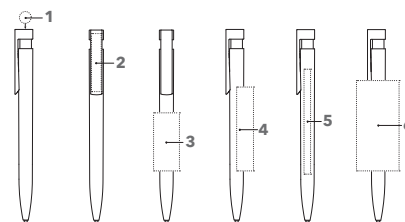
Cap	1	Digital cap print	Ø 9,5 mm
Clip	2	Screen Print	40 x 6 mm
		Digital clip print	35 x 7 mm
Barrel	3	Screen Print	45 x 20 mm
	4	Screen Print	65 x 13 mm
	5	Digital barrel print	80 x 7 mm
	6	HD barrel print 360° HD print 360° on white barrel	60 x 30 mm 70 x 33 mm

LIBERTY

Polished MC



COLOURS



ART. NO. 2916

Push ball pen

Glossy opaque body surface, metal clip,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 8

PMS Service:
from 20,000 pieces, see page 11

BRANDING / AREA

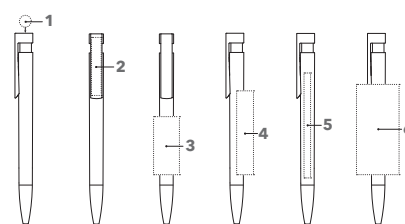
Cap	1 Digital cap print	Ø 7,5 mm
Clip	2 Laser engraving	45 x 6 mm
Barrel	3 Screen Print	45 x 20 mm
	4 Screen Print	65 x 13 mm
	5 Digital barrel print	80 x 7 mm
	6 Barrel print 360° HD print 360° on white barrel	60 x 30 mm 70 x 33 mm

LIBERTY

Polished MTT MC



COLOURS



ART. NO. 2917

Push ball pen

Glossy opaque body surface, metallised tip,
metal clip,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 8

PMS Service:
from 20,000 pieces, see page 11

BRANDING / AREA

Cap	1 Digital cap print	Ø 7.5 mm
Clip	2 Laser engraving	45 x 6 mm
Barrel	3 Screen Print	45 x 20 mm
	4 Screen Print	65 x 13 mm
	5 Digital barrel print	80 x 7 mm
	6 Barrel print 360° HD print 360° on white barrel	60 x 30 mm 70 x 33 mm

LIBERTY

Polished Basic

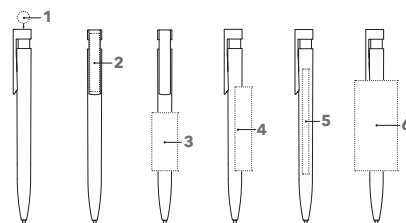


HD print

Screen print



COLOURS



ART. NO. 2993

Push ball pen

Glossy opaque white barrel and clip surface, coloured transparent mid part, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 8

Pen Express: see page 9

5.000 in 5: see page 9

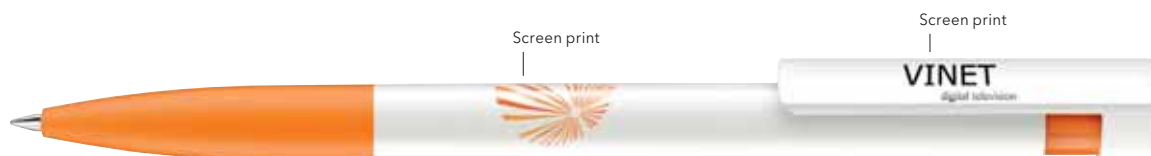
PMS Service:
from 20,000 pieces, see page 11

BRANDING / AREA

Cap	1	Digital cap print	Ø 9,5 mm
Clip	2	Screen Print	40 x 6 mm
		Digital clip print	45 x 7 mm
Barrel	3	Screen Print	45 x 20 mm
	4	Screen Print	65 x 13 mm
	5	Digital barrel print	80 x 7 mm
	6	Barrel print 360°	60 x 30 mm
		HD print 360°	68 x 33 mm

LIBERTY

Polished Basic SG

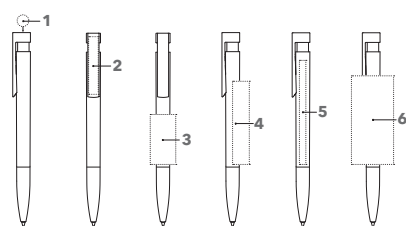


Screen print

Screen print



COLOURS



ART. NO. 3210

Push ball pen

Glossy opaque white barrel and clip surface, coloured soft grip zone matching the mid part, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 8

PMS Service:
from 20,000 pieces, see page 11

BRANDING / AREA

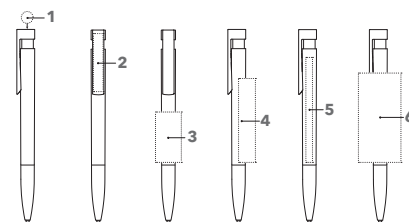
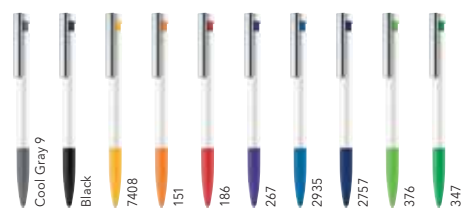
Cap	1	Digital cap print	Ø 9,5 mm
Clip	2	Screen Print	40 x 6 mm
		Digital clip print	35 x 7 mm
Barrel	3	Screen Print	39 x 20 mm
	4	Screen Print	65 x 13 mm
	5	Digital barrel print	80 x 7 mm
	6	Barrel print 360°	60 x 30 mm
		HD print 360°	68 x 33 mm

LIBERTY

Polished Basic SG MC



COLOURS



ART. NO. 3213

Push ball pen

Glossy opaque white barrel and clip surface, coloured soft grip zone matching the mid part, metal clip, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 8

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

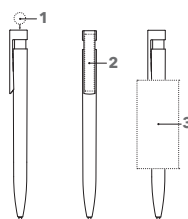
Cap	1	Digital cap print	Ø 7,5 mm
Clip	2	Laser engraving	45 x 6 mm
Barrel	3	Screen Print	39 x 20 mm
	4	Screen Print	65 x 13 mm
	5	Digital barrel print	80 x 7 mm
	6	Barrel print 360°	60 x 30 mm
		HD print 360°	68 x 33 mm

LIBERTY

Soft Touch



COLOURS



ART. NO. 2015

Push ball pen

Velvety body surface, glossy transparent mid and clip surface, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 8

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

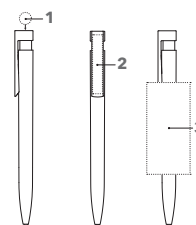
Cap	1	Digital cap print	Ø 9,5 mm
Clip	2	Screen Print	40 x 6 mm
		Digital clip print	35 x 7 mm
Barrel	3	Barrel print 360°	60 x 30 mm

LIBERTY

Soft Touch MC



COLOURS



ART. NO. 2942

Push ball pen

Velvety body surface, glossy transparent mid and clip holder, metal clip, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

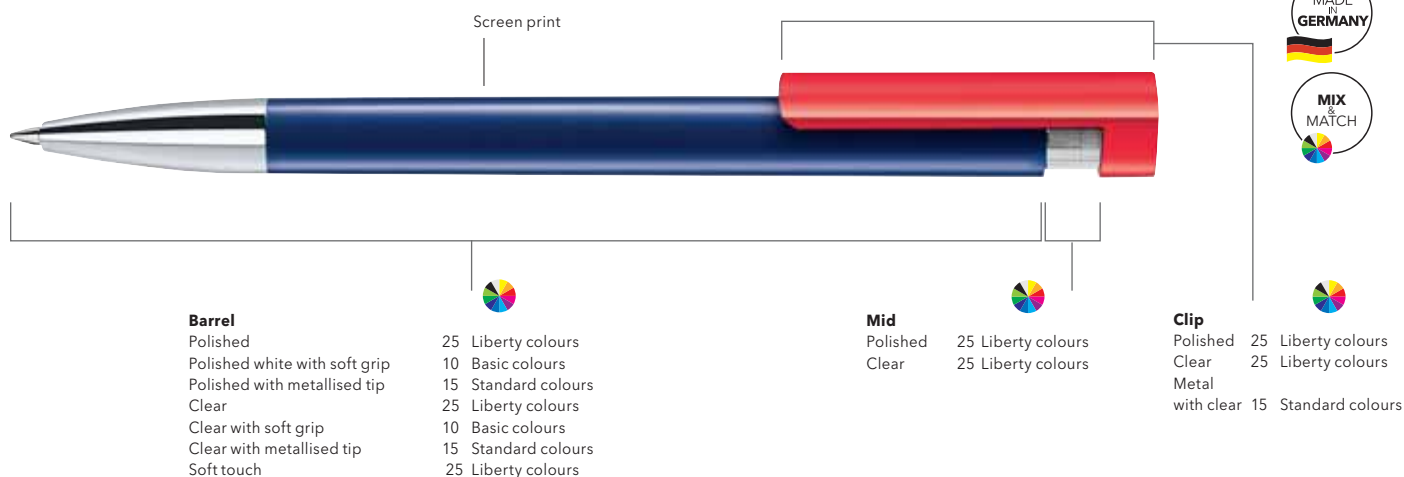
SERVICES

Mix & Match: see page 8

PMS Service:
from 20,000 pieces, see page 11

BRANDING / AREA

Cap	1	Digital cap print	Ø 7,5 mm
Clip	2	Laser engraving	45 x 6 mm
Barrel	3	Barrel print 360°	60 x 30 mm



ART. NO. 2918 / 2829

Push ball pen

Free combination option of different parts, surfaces and colours, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

2918:

Barrel polished or clear, metallised tip or metal clip optional

2829:

Soft Touch barrel, metal clip optional

SERVICES

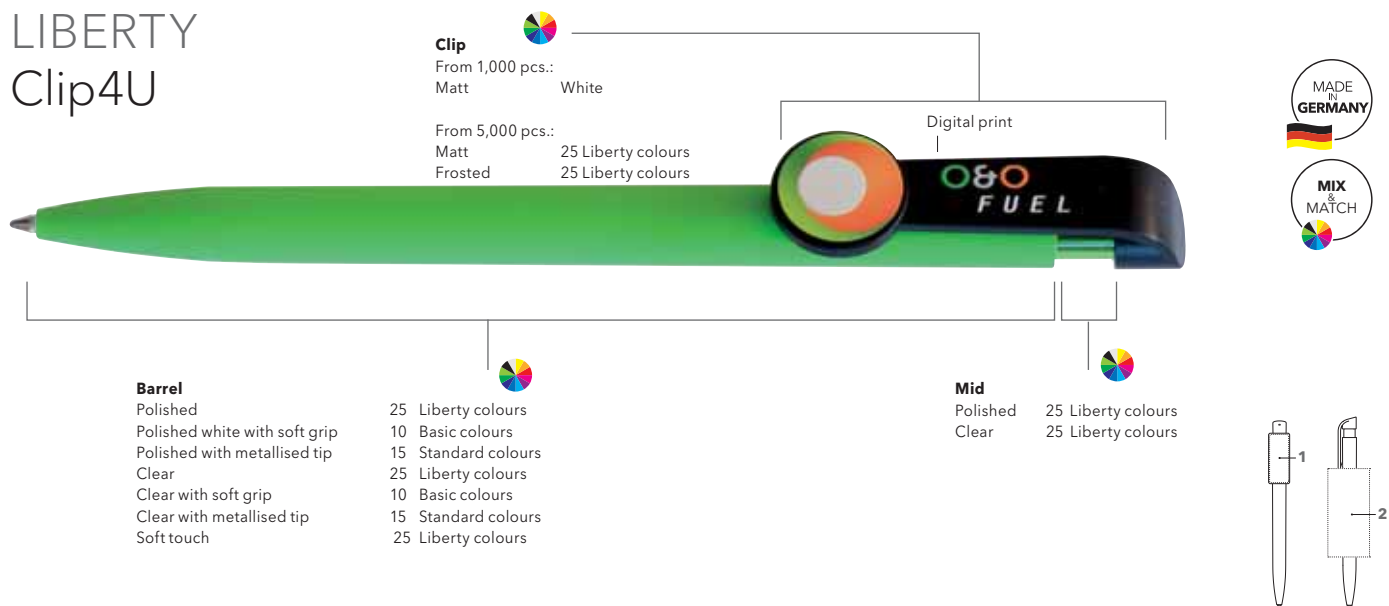
Mix & Match: see page 8

PMS Service:
from 20,000 pieces, see page 11

BRANDING / AREA

Please see the Liberty models used for the branding areas on those parts or contact us.

LIBERTY Clip4U



ART. NO. 3220 / 3221

Push ball pen

Design your own clip shape or choose your favourite from available ones.
Free combination option of different parts, surfaces and accessories.
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

3220:

Barrel polished or clear, metallised tip and soft grip optional

3221:

Barrel soft touch

SERVICES

Mix & Match: see page 8

PMS Service:

from 20,000 pieces, see page 11

Additional refill option:

senator® magic flow refill G2 (1.4 mm).
see page 102

BRANDING / AREA

Clip	1	Digital clip print	max 40.5 x 16 mm (depending on clip shape)
Barrel	2	Barrel print 360° HD print 360° on white barrel	60 x 30 mm 70 x 33 mm



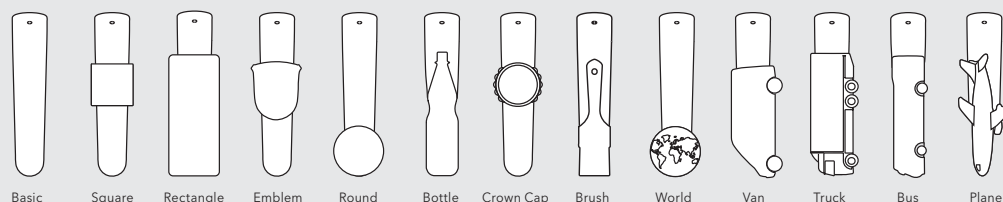
CLIP 4U

Design your own clip shape.
Contact us for more information.



STANDARD CLIPSHAPES WITHOUT TOOLING CHARGES

For these clip shapes we do not charge any tooling costs.



CHALLENGER

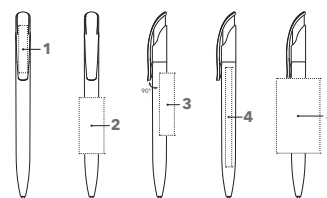
Clear



Screen print



COLOURS



ART. NO. 2192

Push ball pen

Glossy transparent body and clip surface,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 8

5.000 in 5: see page 9

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

Clip	1	Tampo print	35 x 7 mm or 40 x 5 mm
		Digital clip print	35 x 7 mm
Barrel	2	Screen Print	45 x 20 mm
	3	Screen Print	50 x 12 mm
	4	Digital barrel print	80 x 5 mm
	5	Barrel print 360°	60 x 35 mm

CHALLENGER

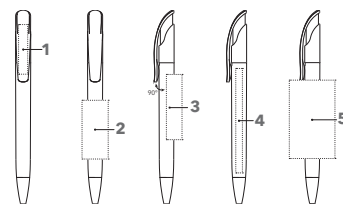
Clear MT



Digital clip print



COLOURS



ART. NO. 2925

Push ball pen

Glossy transparent body and clip surface,
glossy metal tip,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 8

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

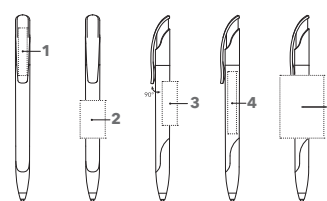
Clip	1	Tampo print	35 x 7 mm or 40 x 5 mm
		Digital clip print	35 x 7 mm
Barrel	2	Screen Print	45 x 20 mm
	3	Screen Print	50 x 12 mm
	4	Digital barrel print	80 x 7 mm
	5	Barrel print 360°	60 x 35 mm

CHALLENGER

Clear SG



COLOURS



ART. NO. 2597

Push ball pen

Glossy transparent body and clip surface, coloured soft grip zone matching the barrel, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 8

5.000 in 5: see page 9

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

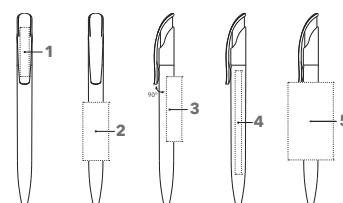
Clip	1	Tampo print	35 x 7 mm or 40 x 5 mm
		Digital clip print	35 x 7 mm
Barrel	2	Screen Print	30 x 20 mm or 45 x 10 mm
	3	Screen Print	35 x 12 mm
	4	Digital barrel print	60 x 7 mm
	5	Barrel print 360°	50 x 35 mm

CHALLENGER

Frosted



COLOURS



ART. NO. 2418

Push ball pen

Translucent shine-free body and clip surface, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 8

5.000 in 5: see page 9

Pen Express: see page 9

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

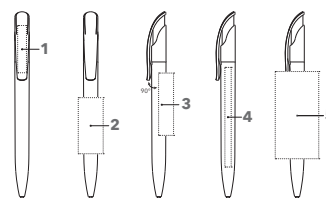
Clip	1	Tampo print	35 x 7 mm or 40 x 5 mm
		Digital clip print	35 x 7 mm
Barrel	2	Screen Print	45 x 20 mm
	3	Screen Print	50 x 12 mm
	4	Digital barrel print	80 x 7 mm
	5	Barrel print 360°	60 x 35 mm

CHALLENGER

Polished



COLOURS



ART. NO. 2416

Push ball pen

Glossy opaque body and clip surface,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 8

5.000 in 5: see page 9

Pen Express: see page 9

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

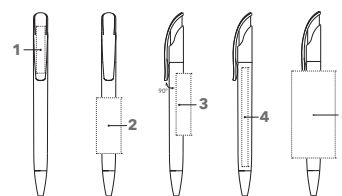
Clip	1	Tampo print	35 x 7 mm or 40 x 5 mm
		Digital clip print	35 x 7 mm
Barrel	2	Screen Print	45 x 20 mm
	3	Screen Print	50 x 12 mm
	4	Digital barrel print	80 x 7 mm
	5	HD print 360° on white barrel	70 x 35 mm
		Barrel print 360°	60 x 35 mm

CHALLENGER

Polished MT



COLOURS



ART. NO. 2926

Push ball pen

Glossy opaque body and clip surface, glossy
metal tip,
senator® magic flow G2 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 8

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

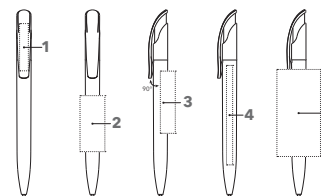
Clip	1	Tampo print	35 x 7 mm or 40 x 5 mm
		Digital clip print	35 x 7 mm
Barrel	2	Screen Print	45 x 20 mm
	3	Screen Print	50 x 12 mm
	4	Digital barrel print	80 x 7 mm
	5	HD print 360° on white barrel	70 x 35 mm
		Barrel print 360°	60 x 35 mm

CHALLENGER

Polished Basic



COLOURS



ART. NO. 2957

Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 8

5.000 in 5: see page 9

Pen Express: see page 9

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

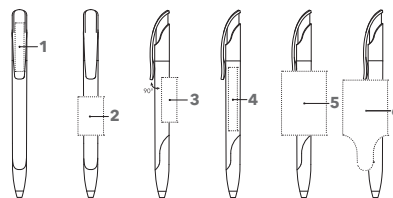
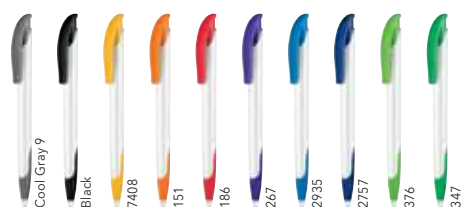
Clip	1	Tampo print	35 x 7 mm or 40 x 5 mm
		Digital clip print	35 x 7 mm
Barrel	2	Screen Print	45 x 20 mm
	3	Screen Print	50 x 12 mm
	4	Digital barrel print	80 x 7 mm
	5	Barrel print 360° HD print 360°	60 x 35 mm 70 x 35 mm

CHALLENGER

Polished Basic SG



COLOURS



ART. NO. 2958

Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip and soft grip zone, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 8

PMS Service:

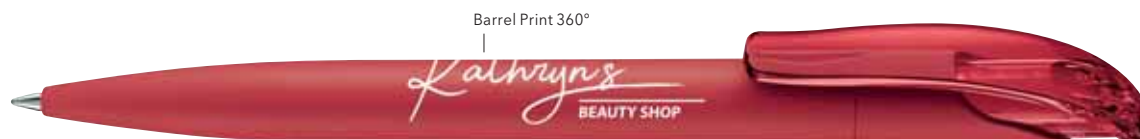
from 20,000 pieces, see page 11

BRANDING / AREA

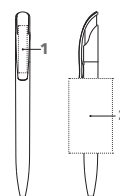
Clip	1	Tampo print	35 x 7 mm or 40 x 5 mm
		Digital clip print	35 x 7 mm
Barrel	2	Screen Print	30 x 20 mm or 45 x 10 mm
	3	Screen Print	35 x 12 mm
	4	Digital barrel print	60 x 7 mm
	5	HD print 360°	60 x 35 mm
	6	Barrel print 360°	50 x 35 mm

CHALLENGER

Soft Touch



COLOURS



ART. NO. 2737

Push ball pen

Velvety body surface, transparent clip, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

Clip	1	Tampo print	35 x 7 mm or 40 x 5 mm
		Digital clip print	35 x 7 mm
Barrel	2	Barrel print 360°	60 x 35 mm

CHALLENGER

Mix & Match



Barrel

Polished	15	Standard colours
Polished white with soft grip	10	Basic colours
Polished with metal tip	2	Black, white
Clear	15	Standard colours
Clear with soft grip	14	Standard colours
Clear with metal tip	15	Standard colours
Frosted	15	Standard colours

Upper

Polished	15	Standard colours
Clear	15	Standard colours
Frosted	15	Standard colours

Clip

Polished	15	Standard colours
Clear	15	Standard colours
Frosted	15	Standard colours

ART. NO. 2927

Push ball pen

Free combination option of different parts (barrel, upper, clip). surfaces (clear, polished, frosted). accessories and colours, senator® magic flow G2 refill (1.0 mm) ink colour: blue or black

SERVICES

Mix & Match: see page 8

PMS Service:

from 20,000 pieces, see page 11

Additional refill option:

senator® magic flow refill G2 (1.4 mm) see page 102

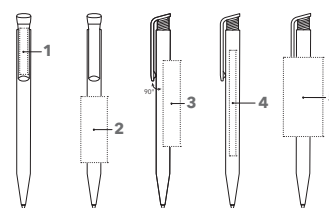
BRANDING / AREA

Please see the Challenger models used for the branding areas on those parts or contact us.

SUPER HIT Clear



COLOURS



ART. NO. 2756

Push ball pen

Glossy transparent body surface and shiny opaque clip, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

Mix & Match: see page 8

5.000 in 5: see page 9

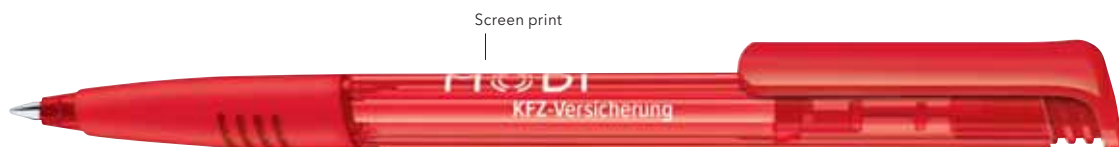
PMS Service:

from 20,000 pieces, see page 11

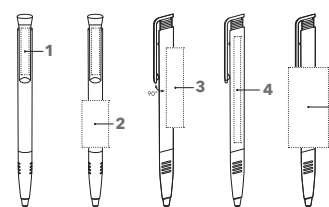
BRANDING / AREA

Clip	1 Screen print	35 x 6 mm
	Digital clip print	35 x 7 mm
Barrel	2 Screen print	50 x 20 mm
	3 Screen print	65 x 13 mm
	4 Digital barrel print	80 x 7 mm
	5 360° Barrel print	60 x 30 mm

SUPER HIT Clear SG



COLOURS



ART. NO. 2234

Push ball pen

Glossy transparent body surface and shiny opaque clip, coloured soft grip zone, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

Mix & Match: see page 8

5.000 in 5: see page 9

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

Clip	1 Screen print	35 x 6 mm
	Digital clip print	35 x 7 mm
Barrel	2 Screen print	35 x 20 mm
	3 Screen print	60 x 12 mm
	4 Digital barrel print	80 x 7 mm
	5 360° Barrel print	60 x 30 mm

SUPER HIT

Frosted



COLOURS



ART. NO. 2244

Push ball pen

Translucent shine-free body surface,
glossy opaque clip,
senator® magic flow X20 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 8

5.000 in 5: see page 9

Pen Express: see page 9

PMS Service:
from 20,000 pieces, see page 11

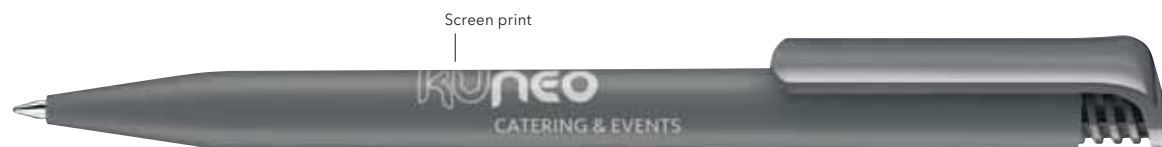
BRANDING / AREA

Clip	1	Screen print	35 x 6 mm
		Digital clip print	35 x 7 mm
Barrel	2	Screen print	50 x 20 mm
	3	Screen print	65 x 13 mm
	4	Digital barrel print	80 x 7 mm
	5	360° Barrel print	60 x 30 mm



SUPER HIT

Matt



COLOURS



ART. NO. 2904

Push ball pen

Opaque, shine-free finish body surface,
glossy opaque clip,
senator® magic flow X20 refill (1.0 mm),
ink colour: blue or black

SERVICES

Mix & Match: see page 8

5.000 in 5: see page 9

PMS Service:
from 20,000 pieces, see page 11

BRANDING / AREA

Clip	1	Screen print	35 x 6 mm
		Digital clip print	35 x 7 mm
Barrel	2	Screen print	50 x 20 mm
	3	Screen print	65 x 13 mm
	4	Digital barrel print	80 x 7 mm
	5	360° Barrel print	60 x 30 mm

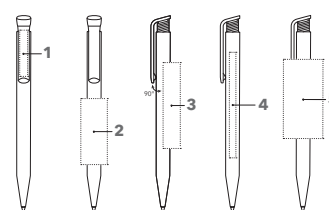


SUPER HIT

Polished



COLOURS



ART. NO. 2883

Push ball pen

Glossy opaque body and clip surface,
senator® magic flow X20 refill (1.0 mm)
ink colour: blue or black

SERVICES

Mix & Match: see page 8

5.000 in 5: see page 9

Pen Express: see page 9

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

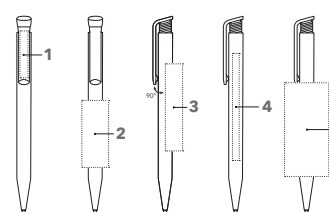
Clip	1 Screen print	35 x 6 mm
	Digital clip print	35 x 7 mm
Barrel	2 Screen print	50 x 20 mm
	3 Screen print	65 x 13 mm
	4 Digital barrel print	80 x 7 mm
	5 360° Barrel print	60 x 30 mm
	HD print 360° on white barrel	70 x 33 mm

SUPER HIT

Polished Basic



COLOURS



ART. NO. 2955

Push ball pen

Polished opaque body and clip surface, white
barrel, coloured clip,
senator® magic flow X20 refill (1.0 mm),
ink colour: blue or black

SERVICES

Mix & Match: see page 8

5.000 in 5: see page 9

Pen Express: see page 9

PMS Service:

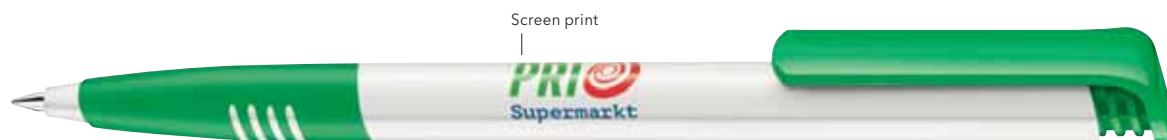
from 20,000 pieces, see page 11

BRANDING / AREA

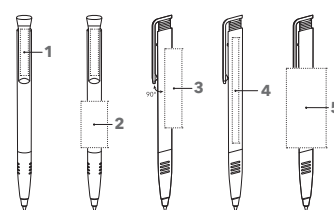
Clip	1 Screen print	35 x 6 mm
	Digital clip print	35 x 7 mm
Barrel	2 Screen print	50 x 20 mm
	3 Screen print	65 x 13 mm
	4 Digital barrel print	80 x 7 mm
	5 360° Barrel print	60 x 30 mm
	HD print 360°	70 x 33 mm

SUPER HIT

Polished Basic SG



COLOURS



ART. NO. 2956

Push ball pen

Polished opaque body and clip surface, white barrel, coloured clip and soft grip zone, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

Mix & Match: see page 8

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

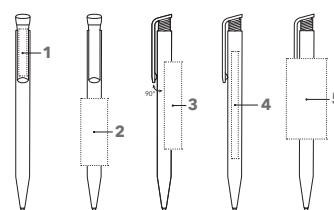
Clip	1 Screen print	35 x 6 mm
	Digital clip print	35 x 7 mm
Barrel	2 Screen print	35 x 20 mm
	3 Screen print	60 x 12 mm
	4 Digital barrel print	80 x 7 mm
	5 360° Barrel print	60 x 30 mm

SUPER HIT

Recycled



COLOURS



ART. NO. 2850

Push ball pen

Polished opaque body and clip surface, black barrel made of 95% recycled material, coloured clip senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service:

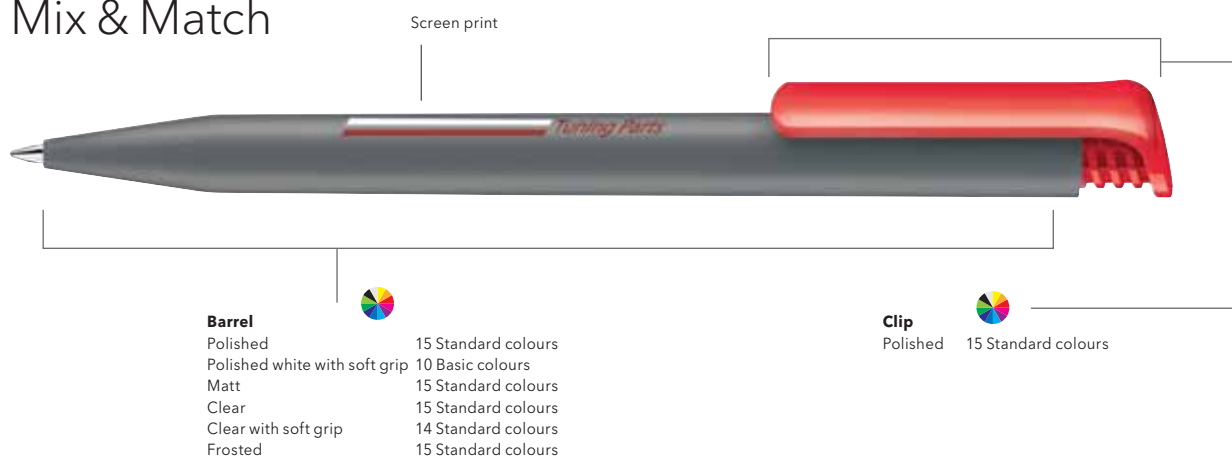
from 20,000 pieces, see page 11

BRANDING / AREA

Clip	1 Screen print	35 x 6 mm
	Digital clip print	35 x 7 mm
Barrel	2 Screen print	50 x 20 mm
	3 Screen print	65 x 13 mm
	4 Digital barrel print	80 x 7 mm
	5 360° Barrel print	60 x 30 mm

SUPER HIT

Mix & Match



ART. NO. 2773

Push ball pen

Free combination option of different parts (barrel and clip), surfaces (clear, polished, frosted, matt) and colours, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

Mix & Match: see page 8

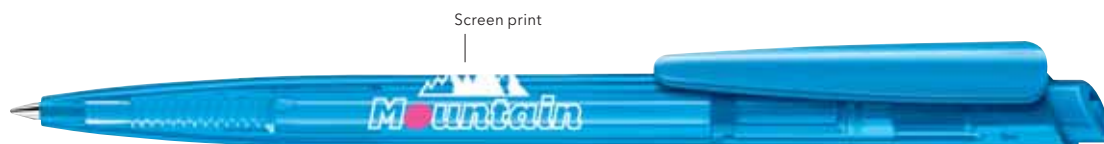
PMS Service: from 20,000 pieces, see page 11

BRANDING / AREA

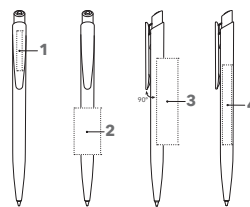
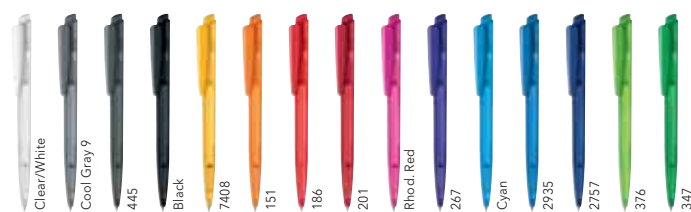
Please see the Super Hit models used for the branding areas on those parts or contact us.

DART

Clear



COLOURS



ART. NO. 2602

Push ball pen

Glossy transparent body surface, glossy opaque clip, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

5.000 in 5: see page 9

PMS Service: from 20,000 pieces, see page 11

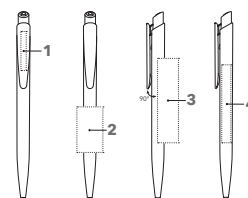
BRANDING / AREA

Clip	1	Screen print	30 x 4 mm
			or 25 x 5 mm
	Digital clip print		or 20 x 6 mm
			33 x 4 mm
			or 28 x 5 mm
Barrel	2	Screen print	35 x 20 mm
		Screen print	65 x 12 mm
		Digital barrel print	60 x 7 mm
			or 23 x 6 mm

DART Polished



COLOURS



ART. NO. 2600

Push ball pen

Glossy opaque body and clip surface,
senator® magic flow X20 refill (1.0 mm),
ink colour: blue or black

SERVICES

5.000 in 5: see page 9

PMS Service:
from 20,000 pieces, see page 11

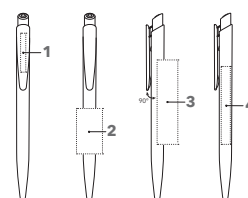
BRANDING / AREA

Clip	1	Screen print	30 x 4 mm
			or 25 x 5 mm
			or 20 x 6 mm
			Digital clip print
Barrel	2	Screen print	33 x 4 mm
			or 28 x 5 mm
			or 23 x 6 mm
			Digital barrel print
Barrel	3	Screen print	35 x 20 mm
			65 x 12 mm
			60 x 7 mm
			Digital barrel print

DART Polished Basic



COLOURS



ART. NO. 2959

Push ball pen

Glossy opaque body and clip surface,
white barrel, coloured clip,
senator® magic flow X20 refill (1.0 mm),
ink colour: blue or black

SERVICES

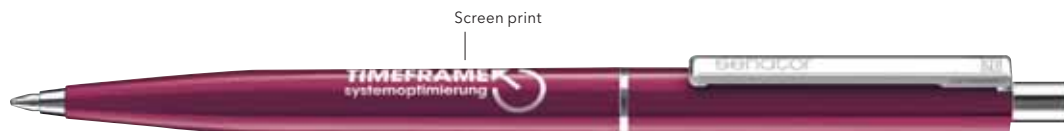
5.000 in 5: see page 9

PMS Service:
from 20,000 pieces, see page 11

BRANDING / AREA

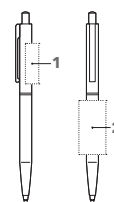
Clip	1	Screen print	30 x 4 mm
			or 25 x 5 mm
			or 20 x 6 mm
			Digital clip print
Barrel	2	Screen print	33 x 4 mm
			or 28 x 5 mm
			or 23 x 6 mm
			Digital barrel print
Barrel	3	Screen print	35 x 20 mm
			65 x 12 mm
			60 x 7 mm
			Digital barrel print

POINT Polished



Screen print

COLOURS



ART. NO. 3217

Push ball pen

Glossy opaque body surface, metal fittings, push-button with plastic inlay, senator® magic flow X20 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

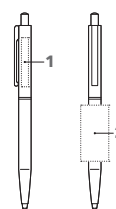
Upper	1	Screen print	30 x 10 mm
Barrel	2	Screen print	40 x 20 mm

POINT Metal



Laser engraving

COLOURS



ART. NO. 2866

Push ball pen

Polished opaque body surface, metal upper part, metal fittings, push-button with plastic inlay, senator® metal refill G2 (1.0 mm) ink colour: blue

SERVICES

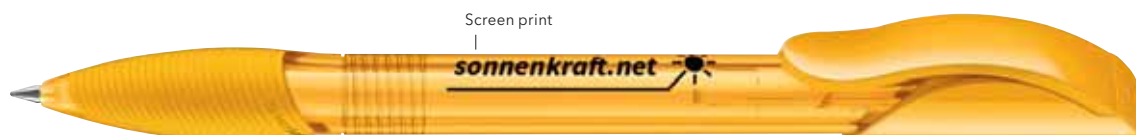
PMS Service:

from 30,000 pieces, see page 11

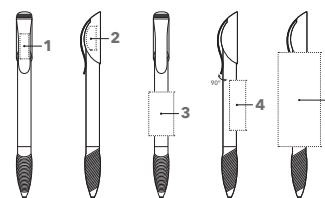
BRANDING / AREA

Upper	1	Laser engraving	35 x 5 mm
Barrel	2	Screen print	40 x 20 mm

HATTRIX Clear SG



COLOURS



ART. NO. 2339

Push ball pen

Glossy transparent body surface, upper part and clip polished, coloured soft grip, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

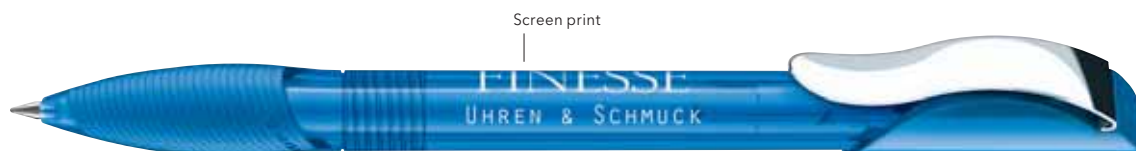
PMS Service:

from 20,000 pieces, see page 11

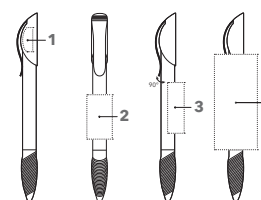
BRANDING / AREA

Clip	1	Tampo print	20 x 7 mm
	2	Tampo print	10 x 7 mm or 19 x 4 mm
Barrel	3	Screen print	35 x 20 mm
	4	Screen print	40 x 13 mm
	5	360° Barrel print	75 x 33.9 mm

HATTRIX Clear SG MC



COLOURS



ART. NO. 2419

Push ball pen

Glossy transparent body surface, upper part polished, coloured soft grip zone to match the barrel, metal clip, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

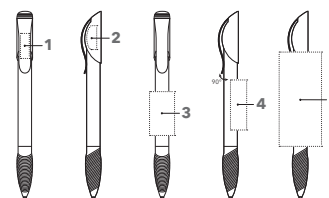
Upper	1	Tampo print	10 x 7 mm or 19 x 4 mm
			1 colour
Barrel	2	Screen print	35 x 20 mm
	3	Screen print	40 x 13 mm
	4	360° Barrel print	75 x 33.9 mm

HATTRIX

Polished Basic SG



COLOURS



ART. NO. 3200

Push ball pen

Glossy opaque body and clip surface, white barrel, coloured clip and soft grip zone, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

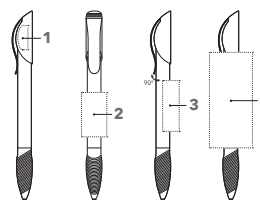
Clip	1	Tampo print	20 x 7 mm
Upper	2	Tampo print	10 x 7 mm or 19 x 4 mm
1 colour			
Barrel	3	Screen print	35 x 20 mm
	4	Screen print	40 x 13 mm
	5	360° Barrel print	75 x 33.9 mm

HATTRIX

Polished Basic SG MC



COLOURS



ART. NO. 3201

Push ball pen

Glossy opaque body, white barrel, metal clip and coloured soft grip zone, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

Upper	1	Tampo print	10 x 7 mm or 19 x 4 mm
1 colour			
Barrel	2	Screen print	35 x 20 mm
	3	Screen print	40 x 13 mm
	4	360° Barrel print	75 x 33.9 mm

BIG PEN

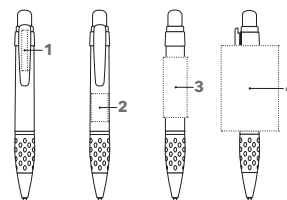
Polished Basic



COLOURS



HD print 360°



ART. NO. 2994

Push ball pen

White barrel with glossy opaque body surface, coloured soft grip zone, clip and push button, X20 jumbo refill, ink colour: blue or black

SERVICES

Mix & Match: see page 8

PMS Service:
from 30,000 pieces, see page 11

BRANDING / AREA

Clip	1	Screen print	29 x 4 mm
Barrel	2	360° Barrel print	20 x 12 mm
	3	Screen print	43 x 17 mm
	4	360° Barrel print HD print 360°	61 x 40.9 mm 61.6 x 41 mm

BIG PEN

Frosted

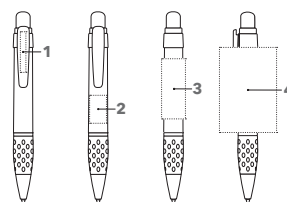


COLOURS



Barrel print 360°

Screen print



ART. NO. 1177

Push ball pen

Coloured frosted body surface, white frosted clip, tip and push button, X20 jumbo refill, ink colour: blue or black

SERVICES

Mix & Match: see page 8

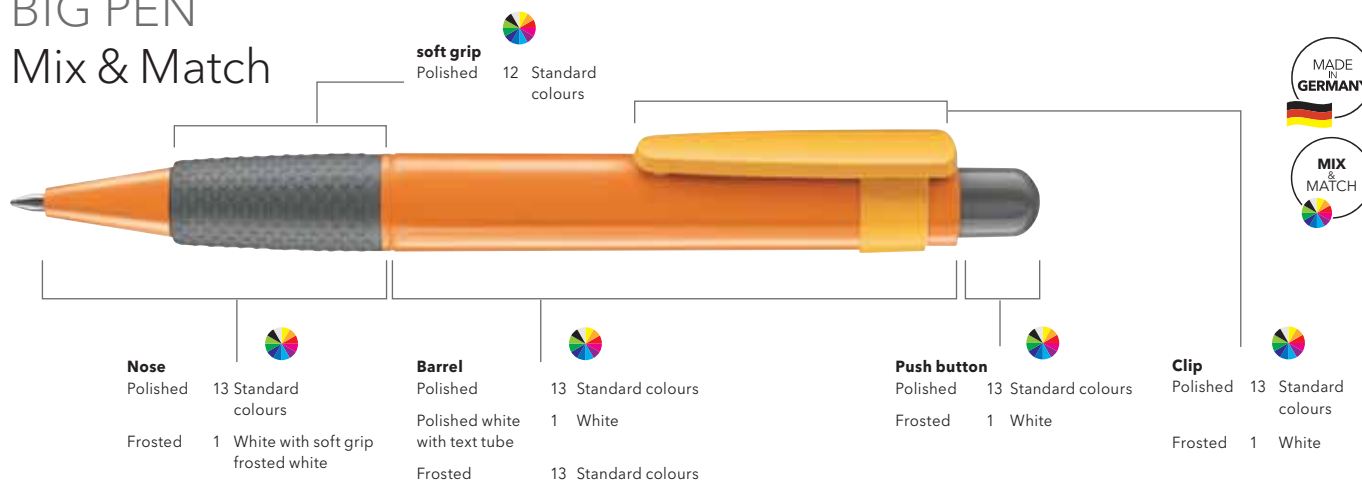
PMS Service:
from 30,000 pieces, see page 11

BRANDING / AREA

Clip	1	Screen print	29 x 4 mm
Barrel	2	360° Barrel print	20 x 12 mm
	3	Screen print	43 x 17 mm
	4	360° Barrel print	61 x 40.9 mm

BIG PEN

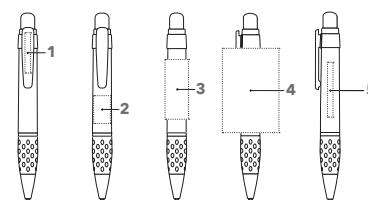
Mix & Match



POLISHED COLOURS



FROSTED COLOURS



ART. NO. 2774

Push ball pen

Free combination option of different parts, surfaces and colours, X20 jumbo refill, ink colour: blue or black

Note:

The white polished barrel is optionally available with viewing window for rotating text underneath.

SERVICES

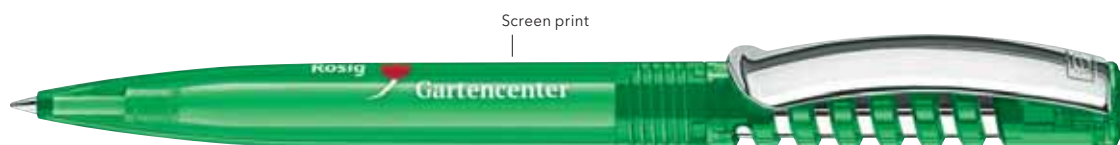
Mix & Match: see page 8

PMS Service: from 30,000 pieces, see page 11

BRANDING / AREA

Clip	1	Screen print	29 x 4 mm
Barrel	2	360° Barrel print	20 x 12 mm
	3	Screen print	43 x 17 mm
	4	HD print 360° on polished white barrel (not on barrel with window)	61.6 x 41 mm
		360° Barrel print	61 x 40.9 mm
	5	Screen print on text tube	6 lines 38 x 3 mm 1 colour

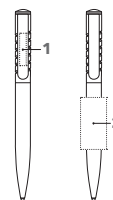
NEW SPRING Clear MC



COLOURS



reddot design award



ART. NO. 2410

Push ball pen

Glossy transparent body surface, metallised inner push-button, metal clip, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service:

from 20,000 pieces, see page 11

BRANDING / AREA

Clip	1	Laser engraving	30 x 6 mm
Barrel	2	Screen print	40 x 20 mm

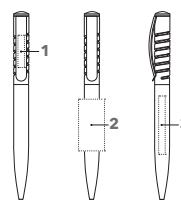
NEW SPRING Clear MB MC



COLOURS



reddot design award



ART. NO. 2561

Push ball pen

Glossy transparent upper part, metal barrel, metallised inner push-button, metal clip, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service:

from 20,000 pieces, see page 11

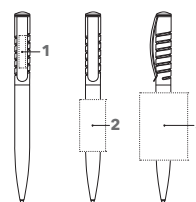
BRANDING / AREA

Clip	1	Laser engraving	30 x 6 mm
Barrel	2	Metal print	40 x 20 mm
	3	Laser engraving	45 x 5 mm

NEW SPRING Polished MC



COLOURS



ART. NO. 2310

Push ball pen

Glossy opaque body surface, metallised inner push-button, metal clip, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service:

from 20,000 pieces, see page 11

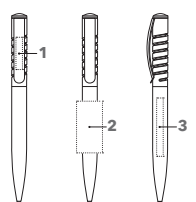
BRANDING / AREA

Clip	1	Laser engraving	30 x 6 mm
Barrel	2	Screen print	40 x 20 mm
	3	HD print 360° on white barrel	51 x 37 mm

NEW SPRING Polished MB MC



COLOURS



ART. NO. 2431

Push ball pen

Glossy opaque upper part, metal barrel, metallised inner push-button, metal clip, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

PMS Service:

from 20,000 pieces, see page 11

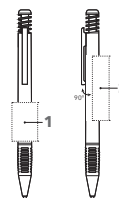
BRANDING / AREA

Clip	1	Laser engraving	30 x 6 mm
Barrel	2	Metal print	40 x 20 mm
	3	Laser engraving	45 x 5 mm

SOFTSPRING Polished



COLOURS



ART. NO. 2067

Push ball pen

Glossy opaque body surface with metallic pigments (except for white and black), metallised tip and spring, black soft grip zone, metal clip, senator® magic flow G2 refill (1.0 mm), ink colour: blue or black

SERVICES

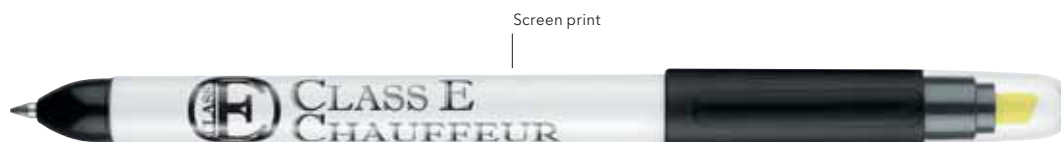
PMS Service:

from 20,000 pieces, see page 11

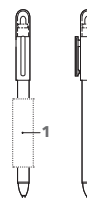
BRANDING / AREA

Barrel	1	Screen print	30 x 20 mm
	2	Screen print	50 x 13 mm

DUO PEN Polished



COLOURS



ART. NO. 2122

Twist ball pen

Glossy opaque body surface, combination of ball pen with black ink and yellow highlighter.

SERVICES

PMS Service:

from 30,000 pieces, see page 11

BRANDING / AREA

Barrel	1	Screen print	50 x 15 mm 1 colour
--------	---	--------------	------------------------



METAL PENS

CHIC DESIGNS WITH A STRONG ADVERTISING EFFECT.

High-quality materials, first class workmanship and chic designs make senator® metal writing instruments particularly durable and extremely popular promotional items.

PHENIX Ball pen

NEW



COLOURS

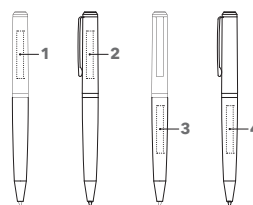


Black

CORRESPONDING CASES

ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 190

see pages 71 - 73



ART. NO. 3380

Twist ball pen

Barrel: Metal, glossy lacquered
Fittings: Metal, gun metal
senator® magic flow metal refill, G2
Ink colour: blue

BRANDING / AREA

Cap	1	Metal print	40 x 12 mm
	2	Laser engraving	35 x 5 mm
Barrel	3	Metal print	25 x 12 mm
	4	Laser engraving	35 x 5 mm

ARCTIC Ball pen

NEW



Laser engraving

COLOURS



Black

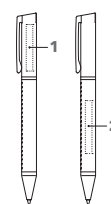
CORRESPONDING CASES

ET 150
ET 154
ET 156
ET 157
ET 160
ET 190

see pages 71 - 73



With the refill retracted, the branding will appear in line with the clip, with the stitching on the reverse.



ART. NO. 3390

Twist ball pen

Barrel: Metal, synthetic leather
Fittings: Metal, glossy gun metal
senator® magic flow metal refill, G2
Ink colour: blue

BRANDING / AREA

Cap	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	40 x 5 mm

ARVENT GLOSSY

Ball pen



NEW

PRINTED
IN
GERMANY

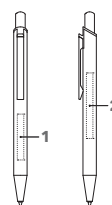
COLOURS

CORRESPONDING CASES



ET 169
ET 171
ET 160
ET 154
ET 157
ET 190

see pages 71 - 73



ART. NO. 3360

Push ball pen

Barrel: Metal, glossy lacquered
Fittings: Metal, glossy chrome
senator® magic flow metal refill, G2
Ink colour: blue

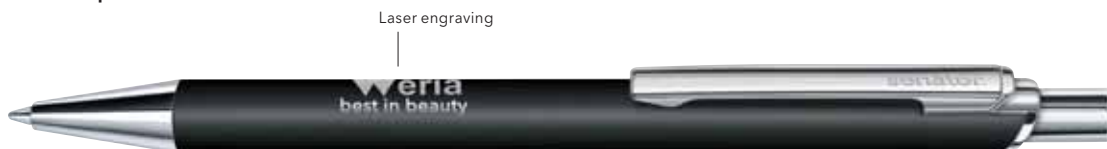
Available from July 2020

BRANDING / AREA

Barrel	1	Metal print	35 x 15 mm
		Laser engraving	35 x 5 mm
	2	Metal print	50 x 15 mm
		Laser engraving	35 x 5 mm

ARVENT SOFT TOUCH

Ball pen



PRINTED
IN
GERMANY

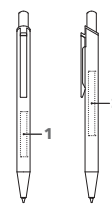
COLOURS

CORRESPONDING CASES



ET 169
ET 171
ET 160
ET 154
ET 157
ET 190

see pages 71 - 73



ART. NO. 3365

Push ball pen

Barrel: Metal, soft lacquer
Fittings: Metal, glossy chrome
senator® magic flow refill, G2 (1.0 mm)
Ink colour: blue

BRANDING / AREA

Barrel	1	Laser engraving	35 x 5 mm
	2	Laser engraving	35 x 5 mm

ATTRACT SOFT TOUCH

Ball pen / Touch Pad Pen

NEW

PRINTED
IN
GERMANY

TOUCH
PAD



Laser engraving

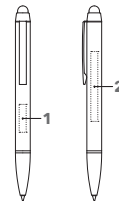
COLOURS



CORRESPONDING CASES

ET 154
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71-73



ART. NO. 3335

Twist ball pen with Touch Pad function

Barrel: Metal, soft lacquered

Fittings: Metal, black lacquered

senator® magic flow metal refill, G2

Ink colour: blue

Available from July 2020

BRANDING / AREA

Barrel	1 Laser engraving	20 x 5 mm
	2 Laser engraving	50 x 5 mm

ATTRACT STYLUS

Ball pen / Touch Pad Pen

PRINTED
IN
GERMANY

TOUCH
PAD



Metal Print

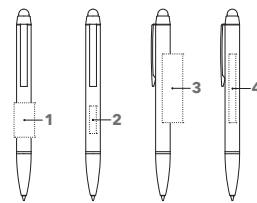
COLOURS



CORRESPONDING CASES

ET 154
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71-73



ART. NO. 3330

Twist ball pen with Touch Pad function

Barrel: Metal, glossy lacquered

Fittings: Metal, black lacquered

senator® magic flow metal refill, G2

Ink colour: blue

BRANDING / AREA

Barrel	1 Metal print	25 x 15 mm 1 colour
	2 Laser engraving	20 x 5 mm
	3 Metal print	50 x 15 mm 1 colour
	4 Laser engraving	35 x 5 mm



POLAR

COOL LOOK MADE IN GERMANY.

This ball pen made in Germany combines a modern, linear design with exceptional quality at an unbeatably attractive price. A success all along the line.



POLAR Ball pen



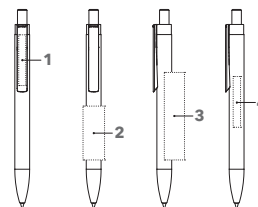
COLOURS



CORRESPONDING CASES

ET 154
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71-73



ART. NO. 3260

Push ball pen

Barrel: Metal, varnished with coloured plastic clip holder

Fittings: Metal, glossy chrome

senator® magic flow G2 refill (1.0 mm)

Ink colour: blue

BRANDING / AREA

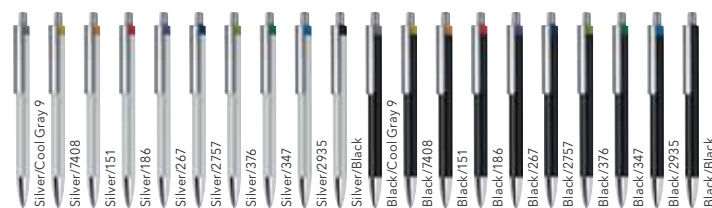
Clip	1	Laser engraving	45 x 6 mm
Barrel	2	Metal print	40 x 16 mm
		Laser engraving	60 x 5 mm
	3	Metal print	65 x 15 mm
	4	Laser engraving	45 x 5 mm

POLAR

Mix & Match



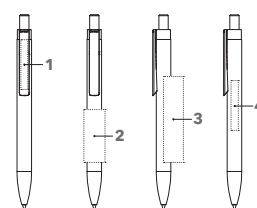
COLOURS



CORRESPONDING CASES

ET 154
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73



ART. NO. 3261

Push ball pen

Barrel: Metal, varnished
Fittings: Metal, glossy chrome
senator® magic flow G2 refill (1.0 mm)
Ink colour: blue or black

SERVICES

PMS Service:

(clip holder):
from 10,000 pieces see page 11

Additional refill option:

senator® magic flow G2 refill (1.4 mm),
see page 102

BRANDING / AREA

Clip	1	Laser engraving	45 x 6 mm
Barrel	2	Metal print	40 x 16 mm
		Laser engraving	60 x 5 mm
	3	Metal print	65 x 15 mm
	4	Laser engraving	45 x 5 mm

GALANT

Ball pen



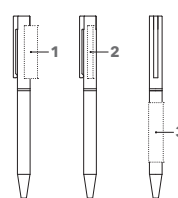
COLOURS



CORRESPONDING CASES

ET 154
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73



ART. NO. 3370

Twist ball pen

Barrel: Metal, glossy lacquered
Fittings: Metal, glossy chrome
senator® magic flow metal refill, G2
Ink colour: blue

BRANDING / AREA

Upper	1	Metal print	45 x 10 mm 1 colour
	2	Laser engraving	35 x 5 mm
Barrel	3	Metal print	30 x 10 mm 2 colours
		Laser engraving	35 x 5 mm

STAR TEC STEEL

Ball pen



Metal print

COLOURS



Steel

CORRESPONDING CASES

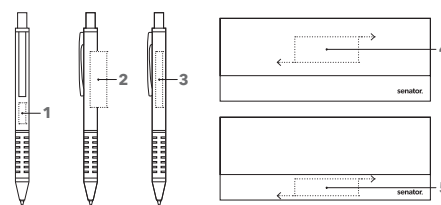
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 190

see pages 71 - 73

SET



6341



ART. NO. 2040 / 6341

Push ball pen 2040

Barrel: Metal, brushed

Fittings: Metal, glossy chrome

Soft grip zone: black

senator® magic flow metal refill, G2

Ink colour: blue

Set 6341

Push ball pen 2040 + mechanical pencil 3004

in case ET 156, black

BRANDING / AREA

Barrel	1	Laser engraving	15 x 5 mm
	2	Metal print	40 x 12 mm
	3	Laser engraving	40 x 5 mm
Case	4	Tampo print on case	50 x 20 mm 1 colour
	5	Tampo print on case	50 x 15 mm 1 colour

STAR TEC STEEL

Mechanical Pencil



COLOURS



Steel

CORRESPONDING CASES

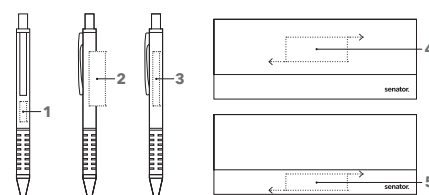
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 190

see pages 71 - 73

SET



6341



ART. NO. 3004 / 6341

Mechanical Pencil 3004

Barrel: Metal, brushed

Fittings: Metal, glossy chrome

Soft grip zone: black

0.5 mm Hi-Polymer pencil lead

Set 6341

Push ball pen 2040 + mechanical pencil 3004

in case ET 156, black

BRANDING / AREA

Barrel	1	Laser engraving	15 x 5 mm
	2	Metal print	40 x 12 mm
	3	Laser engraving	40 x 5 mm
Case	4	Tampo print on case	50 x 20 mm 1 colour
	5	Tampo print on case	50 x 15 mm 1 colour

STAR TEC ALU

Ball pen



Metal print

COLOURS



CORRESPONDING CASES

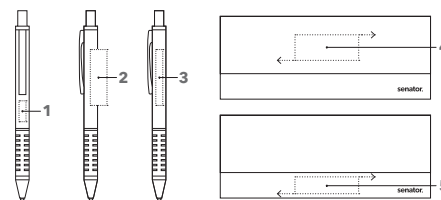
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 190

see pages 71 - 73

SET



6342



ART. NO. 2511 / 6342

Push ball pen 2511

Barrel: Metal, lacquered
Fittings: Metal, glossy chrome
Soft grip zone: black
senator® magic flow metal refill, G2
Ink colour: blue

Set 6342

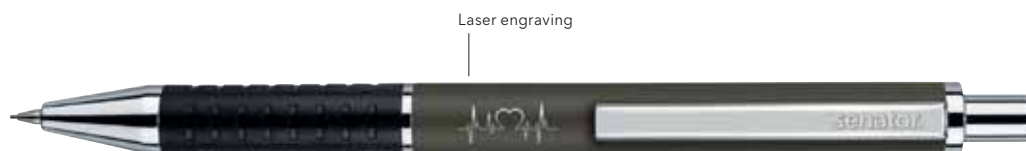
Push ball pen 2511 + mechanical pencil 3111
in black case ET 156
Only available in anthracite.

BRANDING / AREA

Barrel	1	Laser engraving	15 x 5 mm
	2	Metal print	40 x 12 mm
	3	Laser engraving	40 x 5 mm
Case	4	Tampo print on case	50 x 20 mm 1 colour
	5	Tampo print on case	50 x 15 mm 1 colour

STAR TEC ALU

Mechanical Pencil



Laser engraving

COLOURS



CORRESPONDING CASES

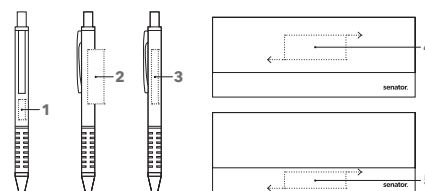
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 190

see pages 71 - 73

SET



6342



ART. NO. 3111 / 6342

Mechanical pencil 3111

Barrel: Metal, lacquered
Fittings: Metal, glossy chrome
Soft grip zone: black
0.5 mm Hi-Polymer pencil lead

Set 6342

Push ball pen 2511 + mechanical pencil 3111
in black case ET 156

BRANDING / AREA

Barrel	1	Laser engraving	15 x 5 mm
	2	Metal print	40 x 12 mm
	3	Laser engraving	40 x 5 mm
Case	4	Tampo print on case	50 x 20 mm 1 colour
	5	Tampo print on case	50 x 15 mm 1 colour

DELGADO CLASSIC

Ball pen



COLOURS



Black

CORRESPONDING CASES

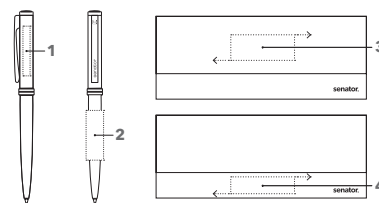
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73

SET



6101



ART. NO. 2240 / 6101

Push ball pen 2240

Barrel: Metal, lacquered

Fittings: Metal, gilt

senator® magic flow metal refill, G2

Ink colour: blue

Set 6101

Push ball pen 2240 + rollerball 1030

in black case ET 156

BRANDING / AREA

Cap	1	Metal print	35 x 5 mm
		Laser engraving	1 colour
Barrel	2	Metal print	35 x 12 mm
		Laser engraving	1 colour
Case	3	Tampo print on case	50 x 20 mm
			1 colour
	4	Tampo print on case	50 x 15 mm
			1 colour

DELGADO CLASSIC

Rollerball



COLOURS



Black

CORRESPONDING CASES

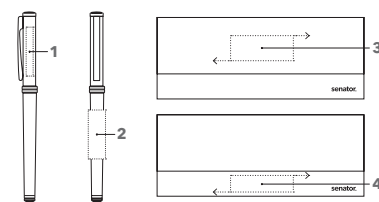
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73

SET



6101



ART. NO. 1030 / 6101

Rollerball 1030

Barrel: Metal, lacquered

Fittings: Metal, gilt

Plastic safety rollerball refill

Ink colour: blue

Set 6101

Push ball pen 2240 + rollerball 1030

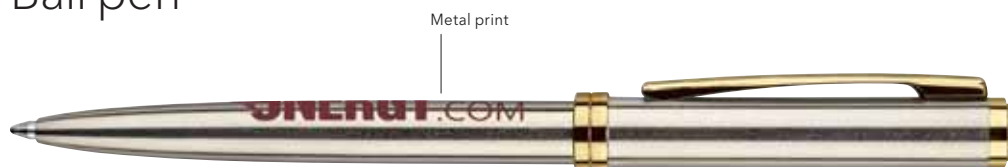
in black case ET 156

BRANDING / AREA

Cap	1	Metal print	35 x 5 mm
		Laser engraving	1 colour
Barrel	2	Metal print	35 x 12 mm
		Laser engraving	1 colour
Case	3	Tampo print on case	50 x 20 mm
			1 colour
	4	Tampo print on case	50 x 15 mm
			1 colour

DELGADO CLASSIC STEEL

Ball pen



COLOURS



CORRESPONDING CASES

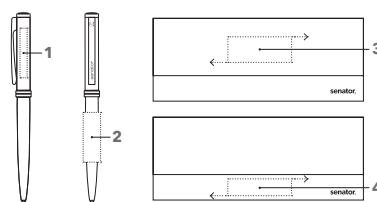
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73

SET



6100



ART. NO. 2239 / 6100

Push ball pen 2239

Barrel: Metal, stainless steel finish

Fittings: Metal, gilt

senator® magic flow metal refill, G2

Ink colour: blue

Set 6100

Push ball pen 2239 + rollerball 1029

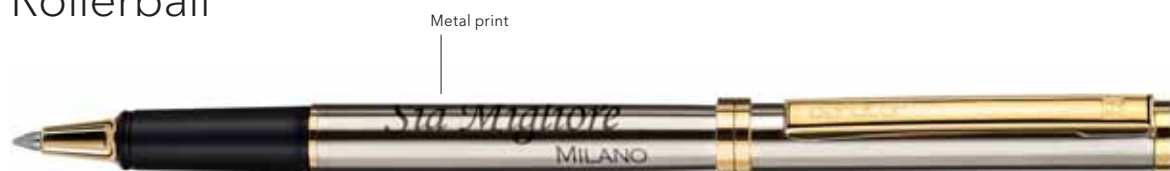
in black case ET 156

BRANDING / AREA

Cap	1	Metal print	35 x 5 mm 1 colour
		Laser engraving	35 x 5 mm
Barrel	2	Metal print	35 x 12 mm 1 colour
		Laser engraving	35 x 5 mm
Case	3	Tampo print on case	50 x 20 mm 1 colour
	4	Tampo print on case	50 x 15 mm 1 colour

DELGADO CLASSIC STEEL

Rollerball



COLOURS



CORRESPONDING CASES

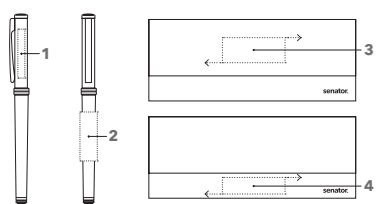
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73

SET



6100



ART. NO. 1029 / 6100

Rollerball 1029

Barrel: Metal, stainless steel finish

Fittings: Metal, gilt

Plastic safety rollerball refill

Ink colour: blue

Set 6100

Push ball pen 2239 + rollerball 1029

in black case ET 156

BRANDING / AREA

Cap	1	Metal print	35 x 5 mm 1 colour
		Laser engraving	35 x 5 mm
Barrel	2	Metal print	35 x 12 mm 1 colour
		Laser engraving	35 x 5 mm
Case	3	Tampo print on case	50 x 20 mm 1 colour
	4	Tampo print on case	50 x 15 mm 1 colour

DELGADO METALLIC

Ball pen

Metal print



COLOURS



CORRESPONDING CASES

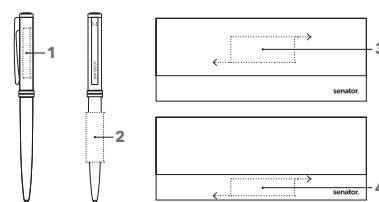
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73

SET



6102



ART. NO. 2241 / 6102

Push ball pen 2241

Barrel: Metal, lacquered
Fittings: Metal, glossy chrome
senator® metal refill G2
Ink colour: blue

Set 6102

Push ball pen 2241 + rollerball 1031
in black case ET 156

BRANDING / AREA

Cap	1	Metal print	35 x 5 mm 1 colour
		Laser engraving	35 x 5 mm
Barrel	2	Metal print	35 x 12 mm 1 colour
		Laser engraving	35 x 5 mm
Case	3	Tampo print on case	50 x 20 mm 1 colour
		4	Tampo print on case 50 x 15 mm 1 colour

DELGADO METALLIC

Rollerball

Metal print



COLOURS



CORRESPONDING CASES

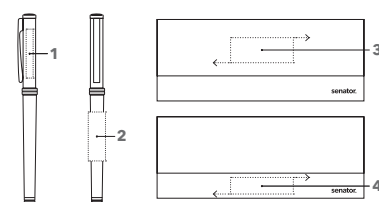
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73

SET



6102



ART. NO. 1031 / 6102

Rollerball 1031

Barrel: Metal, lacquered
Fittings: Metal, glossy chrome
Plastic safety rollerball refill
Ink colour: blue

Set 6102

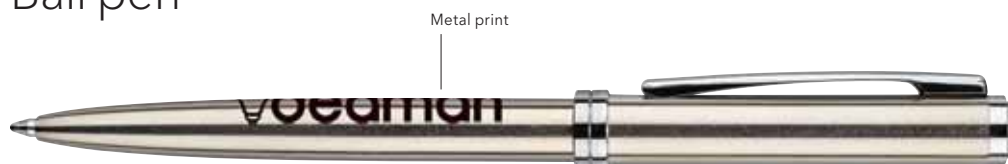
Push ball pen 2241 + rollerball 1031
in black case ET 156

BRANDING / AREA

Cap	1	Metal print	35 x 5 mm 1 colour
		Laser engraving	35 x 5 mm
Barrel	2	Metal print	35 x 12 mm 1 colour
		Laser engraving	35 x 5 mm
Case	3	Tampo print on case	50 x 20 mm 1 colour
		4	Tampo print on case 50 x 15 mm 1 colour

DELGADO STEEL

Ball pen



COLOURS



CORRESPONDING CASES

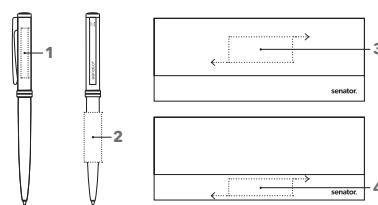
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73

SET



6114



ART. NO. 2242 / 6114

Push ball pen 2242

Barrel: Metal, stainless steel finish
Fittings: Metal glossy chrome
senator® magic flow metal refill, G2
Ink colour: blue

Set 6114

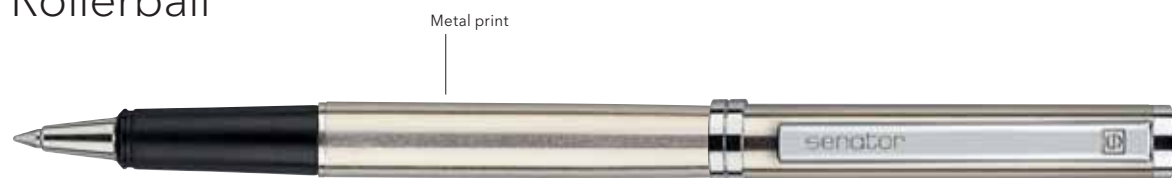
Push ball pen 2242 + rollerball 1039
in black case ET 156

BRANDING / AREA

Cap	1	Metal print	35 x 5 mm 1 colour
		Laser engraving	35 x 5 mm
Barrel	2	Metal print	35 x 12 mm 1 colour
		Laser engraving	35 x 5 mm
Case	3	Tampo print on case	50 x 20 mm 1 colour
	4	Tampo print on case	50 x 15 mm 1 colour

DELGADO STEEL

Rollerball



COLOURS



CORRESPONDING CASES

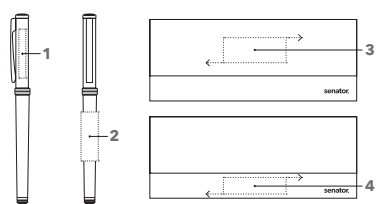
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73

SET



6114



ART. NO. 1039 / 6114

Rollerball 1039

Barrel: Metal, stainless steel finish
Fittings: Metal, glossy chrome
Plastic safety rollerball refill
Ink colour: blue

Set 6114

Push ball pen 2242 + rollerball 1039
in black case ET 156

BRANDING / AREA

Cap	1	Metal print	35 x 5 mm 1 colour
		Laser engraving	35 x 5 mm
Barrel	2	Metal print	35 x 12 mm 1 colour
		Laser engraving	35 x 5 mm
Case	3	Tampo print on case	50 x 20 mm 1 colour
	4	Tampo print on case	50 x 15 mm 1 colour

NAUTIC BLACK

Ball pen / Touch Pad Pen



Laser engraving

COLOURS

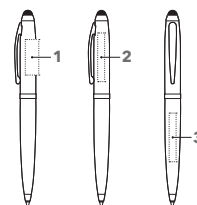


Black

CORRESPONDING CASES

ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73



ART. NO. 3340

Twist ball pen with touch pad function

Barrel : Metal, glossy lacquer

Fittings: Metal, gun metal

senator® magic flow metal refill, G2

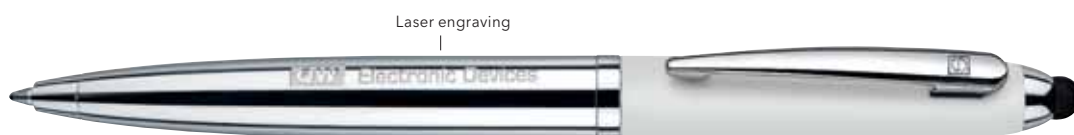
Ink colour: blue

BRANDING / AREA

Upper	1	Metal print	25 x 10 mm 1 colour
	2	Laser engraving	35 x 5 mm
Barrel	3	Metal print	25 x 12 mm 1 colour
		Laser engraving	35 x 5 mm

NAUTIC

Ball pen / Touch Pad Pen



Laser engraving

COLOURS



White

Black

CORRESPONDING CASES

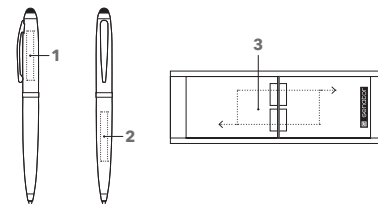
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73

SET



6297



ART. NO. 2754 / 6297

Twist ball pen with touch pad function 2754

Barrel and fittings: Metal, glossy chrome

Cap: Metal, soft lacquer

senator® magic flow metal refill, G2

Ink colour: blue

Set 6297

Touch Pad Pen 2754 + rollerball 1092
in case ET 171

BRANDING / AREA

Cap	1	Laser engraving	35 x 5 mm
Barrel	2	Metal print	25 x 12 mm 1 colour
		Laser engraving	35 x 5 mm
Case	3	Tampo print on case	60 x 25 mm 1 colour

NAUTIC

Ball pen



Laser engraving

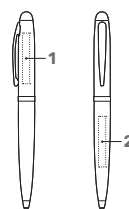
COLOURS



CORRESPONDING CASES

ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73



ART. NO. 2215

Twist ball pen

Barrel and fittings: Metal, glossy chrome

Cap: Metal, soft lacquer

senator® magic flow metal refill, G2

Ink colour: blue

BRANDING / AREA

Cap	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	35 x 5 mm
		Metal print	25 x 12 mm

NAUTIC

Rollerball



Metal print

COLOURS



CORRESPONDING CASES

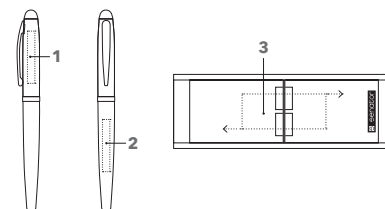
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73

SET



6297



ART. NO. 1092 / 6297

Rollerball 1092

Barrel and fittings: Metal, glossy chrome

Cap and grip zone: Metal, soft lacquer

Metal safety rollerball refill

Ink colour: blue

Set 6297

Touch Pad Pen 2754 + rollerball 1092

in case ET 171

BRANDING / AREA

Cap	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	35 x 5 mm
		Metal print	25 x 12 mm
Case	3	Tampo print on case	60 x 25 mm
			1 colour

IMAGE CHROME

Ball pen



Laser engraving

COLOURS



CORRESPONDING CASES

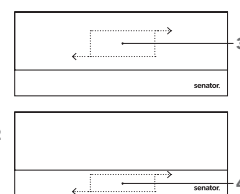
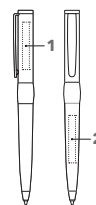
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 181
ET 190 see pages 71 - 73

SET

6238



6089



ART. NO. 2158 / 6089 / 6238

Twist ball pen 2158

Barrel: Metal, soft varnish
Fittings: Metal, matt chrome
senator® magic flow metal refill, G2
Ink colour: blue

Set 6089

Twist ball pen 2158 + rollerball 1036
in presentation box SC 197 with leather
wallet ET 150

Set 6238

Twist ball pen 2158 + rollerball 1036
in black case ET 156

BRANDING / AREA

Cap	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	35 x 5 mm
Case	3	Tampo print on case	50 x 20 mm 1 colour
	4	Tampo print on case	50 x 15 mm 1 colour

IMAGE CHROME

Rollerball



Laser engraving

COLOURS



CORRESPONDING CASES

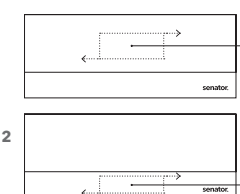
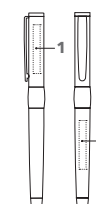
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 181
ET 190 see pages 71 - 73

SET

6238



6089



ART. NO. 1036 / 6089 / 6238

Rollerball 1036

Barrel: Metal, soft varnish
Fittings: Metal, matt chrome
Metal safety rollerball refill
Ink colour: blue

Set 6089

Twist ball pen 2158 + rollerball 1036
in presentation box SC 197 with leather
wallet ET 150

Set 6238

Twist ball pen 2158 + rollerball 1036
in black case ET 156

BRANDING / AREA

Cap	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	35 x 5 mm
Case	3	Tampo print on case	50 x 20 mm 1 colour
	4	Tampo print on case	50 x 15 mm 1 colour

IMAGE WHITE LINE

Ball pen



COLOURS



White

CORRESPONDING CASES

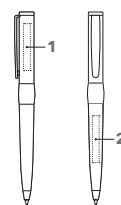
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73

SET



6267



ART. NO. 2786

Twist ball pen 2786

Barrel: metal, glossy lacquered
Fittings: Glossy chrome
senator® magic flow metal refill, G2
Ink colour: blue

Set 6267

Twist ball pen 2786 + rollerball 1146
in white case ET 156

BRANDING / AREA

Cap	1	Laser engraving	35 x 5 mm
		Metal print	35 x 5 mm 1 colour
Barrel	2	Laser engraving	35 x 5 mm
		Metal print	35 x 5 mm 1 colour
		Metal print	20 x 12 mm 1 colour

IMAGE WHITE LINE

Rollerball



COLOURS



White

CORRESPONDING CASES

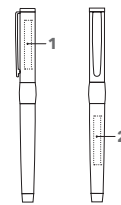
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73

SET



6267



ART. NO. 1146 / 6267

Rollerball 1146

Barrel: metal, glossy lacquered
Fittings: Glossy chrome
Metal safety rollerball refill
Ink colour: blue

Set 6267

Twist ball pen 2786 + Rollerball 1146
in white case ET 156

BRANDING / AREA

Cap	1	Laser engraving	35 x 5 mm
		Metal print	35 x 5 mm 1 colour
Barrel	2	Laser engraving	35 x 5 mm
		Metal print	35 x 5 mm 1 colour
		Metal print	20 x 12 mm 1 colour

IMAGE BLACK LINE

Ball pen



Laser engraving

COLOURS



Black

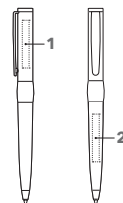
CORRESPONDING CASES

ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73



PROMOTIONAL GIFT
AWARD 2010



ART. NO. 2636

Twist ball pen

Barrel: Metal, soft varnish

Fittings: Metal, gun metal

senator® magic flow metal refill, G2

Ink colour: blue

BRANDING / AREA

Cap	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	35 x 5 mm

IMAGE BLACK LINE

Rollerball



Laser engraving

COLOURS



Black

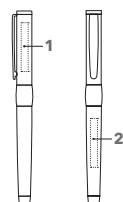
CORRESPONDING CASES

ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73



PROMOTIONAL GIFT
AWARD 2010



ART. NO. 1119

Rollerball

Barrel: Metal, soft varnish

Fittings: Metal, gun metal

Metal safety rollerball refill

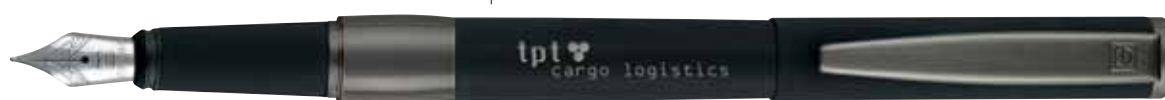
Ink colour: blue

BRANDING / AREA

Cap	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	35 x 5 mm

IMAGE BLACK LINE Fountain pen

Laser engraving



COLOURS



Black

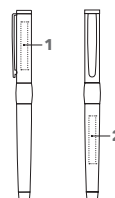
CORRESPONDING CASES

ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73



PROMOTIONAL GIFT
AWARD 2010



ART. NO. 0104

Fountain pen

Barrel: Metal, soft varnish
Fittings: Metal gun metal
Iridium-tipped stainless steel nib, M
Standard ink cartridge
Ink colour: blue

BRANDING / AREA

Cap	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	35 x 5 mm

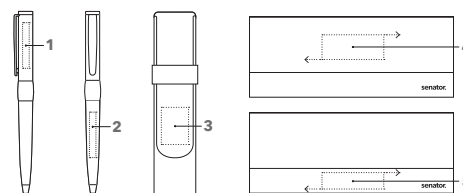
IMAGE BLACK LINE Sets



6205
6206



6151
6179



ART. NO. 6205 / 6206 / 6151 / 6179

Set 6205

Twist ball pen 2636 + fountain pen 0104
in black case ET 156

Set 6206

Twist ball pen 2636 + rollerball 1119
in black case ET 156

Set 6151

Twist ball pen 2636 + fountain pen 0104
in box SC 197 with leather wallet ET 150

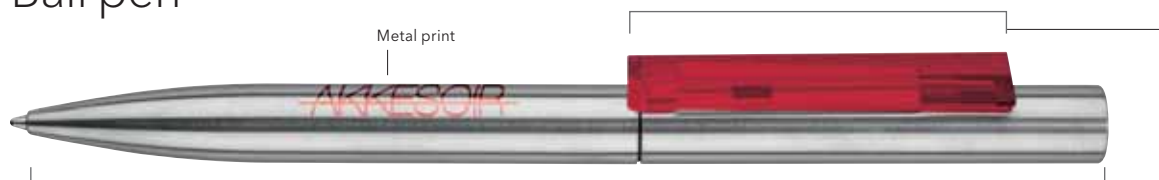
Set 6179

Twist ball pen 2636 + rollerball 1119 in
box SC 197 with leather wallet ET 150

BRANDING / AREA

Cap	1	Laser engraving	35 x 5 mm
Barrel	2	Laser engraving	35 x 5 mm
Case	3	Embossing	22 x 30 mm
	4	Tampo Print on case	50 x 20 mm 1 colour
	5	Tampo Print on case	50 x 15 mm 1 colour

SIGNER LINER Ball pen

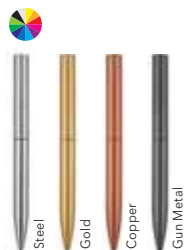


CORRESPONDING CASES

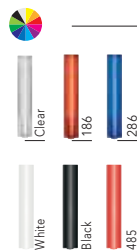
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73

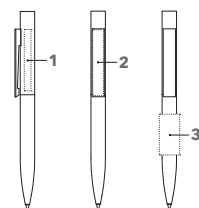
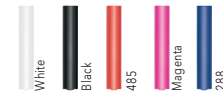
Barrel Metal



Clip Clear



Polished



ART. NO. 2709

Twist ball pen

Barrel: Stainless steel, sandblasted or lacquered
Clip: Plastic; clear or polished
senator® magic flow G2 refill (1.0 mm)
Ink colour: blue

BRANDING / AREA

Cap	1	Metal print	45 x 5 mm 1 colour
		Laser engraving	35 x 6 mm
Clip	2	Tampo print	47 x 7 mm
		Digital clip print	48.5 x 8 mm
Barrel	3	Metal print	30 x 15 mm 1 colour
		Laser engraving	40 x 6 mm

TIZIO Ball pen



COLOURS



CORRESPONDING CASES

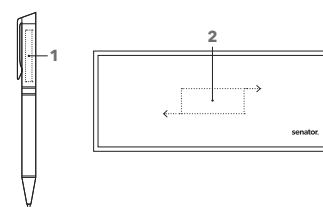
ET 150
ET 157
ET 160
ET 169
ET 171
ET 181
ET 190

see pages 71 - 73

SET



6252
6253



ART. NO. 2400 / 6252 / 6253

Twist ball pen 2400

Barrel: Metal in combination with nutwood
Cap, tip, fittings: Metal, glossy chrome
senator® magic flow metal refill, G2
Ink colour: blue

Set 6252

Twist ball pen 2400 + fountain pen 0240
in black case ET 160

Set 6253

Twist ball pen 2400 + rollerball 1240
in black case ET 160

BRANDING / AREA

Cap	1	Laser engraving	40 x 5 mm
Case	2	Tampo print on case	50 x 20 mm 1 colour

TIZIO Rollerball



COLOURS



CORRESPONDING CASES

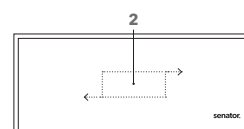
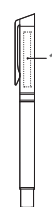
ET 150
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73

SET



6253



ART. NO. 1240 / 6253

Rollerball 1240

Barrel: Metal in combination with nutwood
Cap, tip, fittings: Metal, glossy chrome
Metal safety rollerball refill
Ink colour: blue

Set 6253

Twist ball pen 2400 + rollerball 1240
in black case ET 160

BRANDING / AREA

Cap	1	Laser engraving	40 x 5 mm
Case	2	Tampo print on case	50 x 20 mm 1 colour

TIZIO Fountain pen



COLOURS



CORRESPONDING CASES

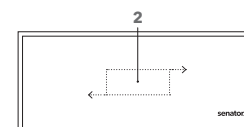
ET 150
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73

SET



6252



ART. NO. 0240 / 6252

Fountain pen 0240

Barrel: Metal in combination with nutwood
Cap, fittings: Metal, glossy chrome
Iridium-tipped stainless steel nib, M
Standard ink cartridge
Ink colour: blue

Set 6252

Twist ball pen 2400 + fountain pen 0240
in black case ET 160

BRANDING / AREA

Cap	1	Laser engraving	40 x 5 mm
Case	2	Tampo print on case	50 x 20 mm 1 colour

CARBON BLACK

Ball pen



COLOURS



Carbon

CORRESPONDING CASES

ET 150
ET 154
ET 157
ET 160,
ET 169
ET 171
ET 181
ET 190

see pages 71 - 73



ART. NO. 3350

Twist ball pen 3350

Barrel: Metal in combination with light carbon

Fittings: Metal gun metal

senator® magic flow metal refill, G2

Ink colour: blue

BRANDING / AREA

Cap	1	Metal print	30 x 12 mm 1 colour
		Laser engraving	40 x 5 mm

CARBON LINE

Ball pen



COLOURS



Carbon

CORRESPONDING CASES

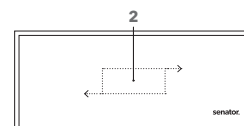
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73

SET



6239
6240



ART. NO. 2159 / 6239 / 6240

Twist ball pen 2159

Metal in combination with light carbon

Cap, tip, fittings: Metal, matt chrome

senator® magic flow metal refill, G2

Ink colour: blue

Set 6239

Twist ball pen 2159 + fountain pen 0076
in black case ET 160

Set 6240

Twist ball pen 2159 + rollerball 1037
in black case ET 160

BRANDING / AREA

Cap	1	Metal print	30 x 12 mm 1 colour
		Laser engraving	40 x 5 mm
Case	2	Tampo print on case	50 x 20 mm 1 colour

CARBON LINE

Rollerball



COLOURS



CORRESPONDING CASES

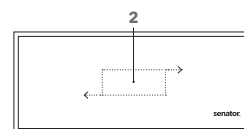
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73

SET



6240



ART. NO. 1037 / 6240

Rollerball 1037

Metal in combination with light carbon
Cap, tip, fittings: Metal, matt chrome
Metal safety rollerball refill
Ink colour: blue

Set 6240

Twist ball pen 2159 + Rollerball 1037
in black case ET 160

BRANDING / AREA

Cap	1	Metal print	30 x 12 mm
			1 colour
		Laser engraving	40 x 5 mm
Case	2	Tampo print on case	50 x 20 mm
			1 colour

CARBON LINE

Fountain pen



COLOURS



CORRESPONDING CASES

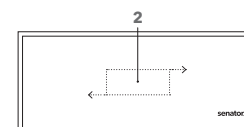
ET 150
ET 154
ET 156
ET 157
ET 160
ET 169
ET 171
ET 190

see pages 71 - 73

SET



6239



ART. NO. 0076 / 6239

Fountain pen 0076

Metal in combination with light carbon
Cap, tip, fittings: Metal, matt chrome
Iridium-tipped stainless steel nib, M
Standard ink cartridge
Ink colour: blue

Set 6239

Twist ball pen 2159 + fountain pen 0076
in black case ET 160

BRANDING / AREA

Cap	1	Metal print	35 x 5 mm
			1 colour
		Laser engraving	40 x 5 mm
Case	2	Tampo print on case	50 x 20 mm
			1 colour

CASES

This list indicates which gift case fits which pen model. The crosses marked in grey are our recommendations.

	ET 150	ET 154	ET 156	ET 157	ET 160	ET 169	ET 171	ET 190	Box of 50
Arctic	x	x	x	x	x			x	
Arvent/Arvent Soft touch	x	x	x	x	x	x	x	x	
Attract/Attract Stylus	x	x	x	x	x	x	x	x	
Big Pen	x				x			x	x
Bridge	x	x	x	x	x	x	x	x	x
Carbon Black	x	x		x	x	x	x	x	
Carbon Line twist ball pen	x	x		x	x	x	x	x	
Carbon Line rollerball/fountain pen	x	x	x	x	x	x	x	x	
Challenger	x	x		x	x	x	x	x	x
Challenger with soft grip	x	x		x	x	x		x	x
Dart	x	x	x	x	x	x	x	x	x
Delgado	x	x	x	x	x	x	x	x	
Duo Pen	x	x	x	x	x	x	x	x	x
Galant	x	x	x	x	x	x	x	x	
Hattrix with soft grip	x			x	x	x		x	x
Headliner	x	x	x	x	x	x	x	x	x
Image	x	x	x	x	x	x	x	x	
Liberty	x	x		x	x	x	x	x	x
Nature Plus	x	x		x	x	x	x	x	x
Nautic/Nautic Black	x	x	x	x	x	x	x	x	
New Spring	x	x		x	x	x	x	x	x
Phenix	x	x	x	x	x	x	x	x	x
Point	x	x	x	x	x	x	x	x	
Polar	x	x		x	x	x	x	x	
Signer Liner	x	x	x		x	x	x	x	
Skeye Bio	x	x	x	x	x	x	x	x	x
Soft Spring	x	x		x	x	x		x	x
Star Tec	x	x	x	x	x	x	x	x	
Super Hit	x	x		x	x	x	x	x	x
Super Hit with soft grip	x	x		x	x	x		x	x
Tizio ball pen	x			x	x	x	x	x	
Tizio rollerball/fountain pen	x		x	x	x	x		x	

CASES

INTRODUCTION

PLASTIC PENS

METAL PENS

NOTEBOOKS

MUGS

SERVICES

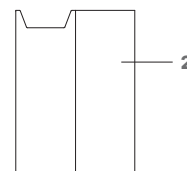
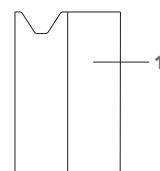
NEW



P1ET157



P1ET173



ART. NO. P1ET157

Cardboard pouch for 1 - 2 writing instruments

Matt white, front and back to be customised over the full surface area
Dimensions: 155 x 48 x 2 cm

BRANDING / AREA

Front + Reverse 1 ca. 155 x 96 mm

ART. NO. P1ET173

Cardboard pouch for 3 writing instruments

Matt white, front and back to be customised over the full surface area
Dimensions: 155 x 54 x 2 cm

BRANDING / AREA

Front + Reverse 2 ca. 155 x 108 mm



ART. NO. ET 157

For 1 writing instrument

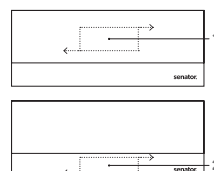
Carton, matt black. At 5,000 pcs. also available in different colours
Dimensions: 15.5 x 5 x 0.2 cm

ART. NO. ET 190

For 1 or 2 writing instruments

Carton, FSC Mix, matt black, with removable cardboard insert
Dimensions: 17.5 x 6.2 x 2.2 cm

CASES



ART. NO. ET 156

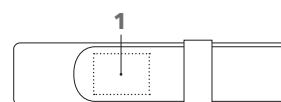
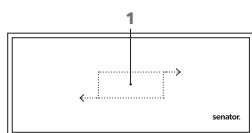
Cardboard case for 1 or 2 writing instruments

carded case, black matt or glossy white with magnetic closure and foam inlay

Dimensions: 16.5 x 6.5 x 2.5 cm

BRANDING / AREA

Lid	1	Tampo print on case, 1 colour not on white	50 x 20 mm
	2	Tampo print on case, 1 colour not on white	50 x 15 mm



ART. NO. ET 160

For 1 or 2 writing instruments

leather look, black with black velour lining

Dimensions: 19 x 8 x 3.5 cm

BRANDING / AREA

Lid	1	Tampo print on case, 1 colour	50 x 20 mm
------------	----------	-------------------------------	------------

ART. NO. ET 150

Leather case for 1 or 2 writing instruments

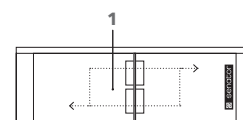
leather, black

Dimensions: 15 x 3.5 x 1.5 cm

BRANDING / AREA

Cover	1	Embossing	30 x 22 mm
--------------	----------	-----------	------------

CASES



ART. NO. ET 169

Plastic case for 1 writing instrument

Glossy transparent with universal pen holder

Dimensions: 15.5 x 2.5 x 2.5 cm

BRANDING / AREA

Lid 1 Tampo print on case, 1 colour 60 x 12 mm

ART. NO. ET 171

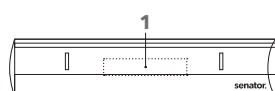
Plastic case for 2 writing instruments

Glossy transparent with universal pen holder

Dimensions: 15.5 x 5.5 x 2.5 cm

BRANDING / AREA

Lid 1 Tampo print on case, 1 colour 60 x 25 mm



ART. NO. ET 154

Plastic case for 1 writing instrument

black/silver with transparent lid, also available for slim writing instruments

Dimensions: 16 x 3.5 x 2.5 cm

BRANDING / AREA

Lid 1 Tampo print on case, 1 colour 50 x 10 mm

ART. NO. SC233

Cardboard box for 50 pens

Alternative packaging for your pens:

Carton: white, with senator® logo

Dimensions: 15.5 x 12 x 7.5 cm



NOTEBOOKS

ALL YOUR NOTES HANDILY SAVED.

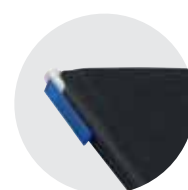
High-quality paper books in a handy format offer plenty of space for notes, sketches or brief thoughts and become an indispensable companion in everyday life.

NOTE Structure

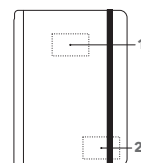
COLOURS



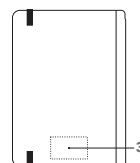
Embossing



With clever pen insert



Front



Reverse

ART. NO. NB01

Black hardcover notebook

with textured surface and clever pen insert. Elastic band for closing. With black bookmark.
80 sheets of paper, 100 g/m², white, perforated.

Ruling:

Blank

Dimensions: ~ DIN A5

Possible printing colours: White

BRANDING / AREA

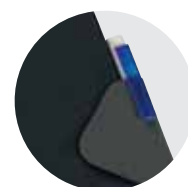
Front	1	Tampo print, 1 colour	50 x 30 mm
		Embossing	50 x 30 mm
	2	Tampo print, 1 colour	50 x 30 mm
		Embossing	50 x 30 mm
Reverse	3	Tampo print, 1 colour	50 x 30 mm
		Embossing	50 x 30 mm

NOTE Structure Magnet

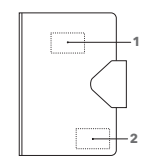
COLOURS



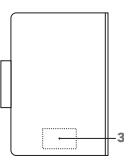
Tampo print



With clever pen insert



Front



Reverse

ART. NO. NB02

Black hardcover notebook

with textured surface and high-quality magnetic closure, which also serves as a pen holder. With black bookmark.
80 sheets of paper, 100 g/m², white, perforated.

Ruling:

Blank

Dimensions: ~ DIN A5

Possible printing colours: White

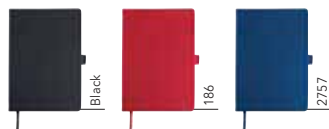
BRANDING / AREA

Front	1	Tampo print, 1 colour	50 x 30 mm
		Embossing	50 x 30 mm
	2	Tampo print, 1 colour	50 x 30 mm
		Embossing	50 x 30 mm
Reverse	3	Tampo print, 1 colour	50 x 30 mm
		Embossing	50 x 30 mm

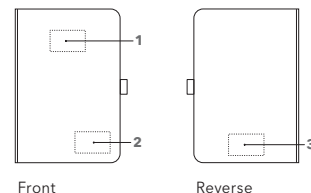
NOTE Soft



COLOURS



Tampo print



Front

Reverse

ART. NO. NB03

Hardcover notebook

with pleasant soft surface.
With coloured bookmark.
Perfect in combination with holder NB04.
96 sheets of paper, 80 g/m², white

Ruling:

Blank
Dotted raster (from July 2020)

Dimensions: ~ DIN A5

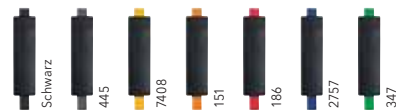
Possible printing colours: White, black

BRANDING / AREA

Front	1	Tampo print, 1 colour	50 x 30 mm
		Embossing	50 x 30 mm
	2	Tampo print, 1 colour	50 x 30 mm
		Embossing	50 x 30 mm
Reverse	3	Tampo print, 1 colour	50 x 30 mm
		Embossing	50 x 30 mm

HOLDER Soft

COLOURS



Suitable for notebook NB03

ART. NO. NB04

Pen holder for notebook NB03

Gives the notebook an individual adjustment
to the color of the brand. Available with
elastic band in 7 different colours.

Dimensions holder: 4.5 x 16.2 cm

NOTE Paper

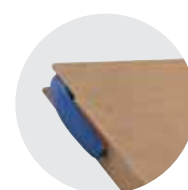
COLOURS



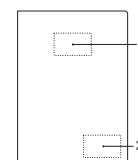
Brown



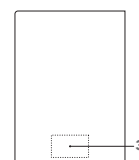
Tampo print



With clever pen pocket



Front



Reverse

ART. NO. NB05

Notebook made of FSC paper

Clever pen pocket with plastic-free tab.
Perfect in combination with our ball pens
made of biomaterial.

96 sheets of paper, 80 g/m², white

Ruling:

Blank

Dimensions: ~ DIN A5

Possible printing colours: White, black

BRANDING / AREA

Front	1	Tampo print, 1 colour	50 x 30 mm
	2	Tampo print, 1 colour	50 x 30 mm
Reverse	3	Tampo print, 1 colour	50 x 30 mm

NOTE Paper, small

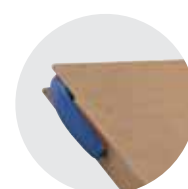
COLOURS



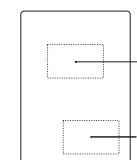
Brown



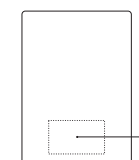
Tampo print



With clever pen pocket



Front



Reverse

ART. NO. NB06

Small notebook made of FSC paper

Clever pen pocket with plastic-free tab.
Perfect in combination with our ball pens
made of biomaterial.

96 sheets of paper, 80 g/m², white

Ruling:

Blank

Dimensions: ~ DIN A6

Possible printing colours: White, black

BRANDING / AREA

Front	1	Tampo print, 1 colour	50 x 30 mm
	2	Tampo print, 1 colour	50 x 30 mm
Reverse	3	Tampo print, 1 colour	50 x 30 mm



TO GO

**LOOKS
COOL.
KEEPS
HOT.**

senator® mugs "To Go" are the perfect every day companions. These vacuum thermo mugs keep hot drinks hot and cold drinks cold. Useful, long lasting and so popular.

KING CAN

Mini

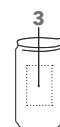
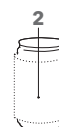
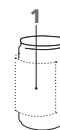
NEW

PRINTED
IN
GERMANY

Direct Print



COLOURS



ART. NO. 0785

Vacuum thermo mug

double-walled 18/8 stainless steel, with black plastic lid

Height: ~ 127 mm

Diameter: ~ 71 mm

Capacity: ~ 0.26 l

Available from July 2020.

SERVICES

Individually packed in cardboard box

BRANDING / AREA

Outside	1	Direct print up to 3 colours	170 x 70 mm
	2	Transfer print partial cover	200 x 70 mm
	3	Transfer print full cover	210 x 90 mm
		Laser engraving	12 cm ² (e. g. 20 x 60 mm)

KING CAN

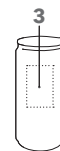
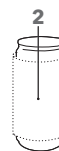
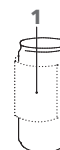
Laser engraving



Transfer print
partial cover

PRINTED
IN
GERMANY

COLOURS



ART. NO. 0755 / 0765

Vacuum thermo mug

double-walled 18/8 stainless steel, with black plastic lid

0755: King Can

0765: King Can for sublimation

Height: ~ 149 mm

Diameter: ~ 71 mm

Capacity: ~ 0.33 l

SERVICES

Individually packed in cardboard box

BRANDING / AREA

Outside	1	Direct print up to 3 colours	170 x 80 mm
		Sublimation	150 x 80 mm
	2	Transfer print partial cover	200 x 80 mm
		Transfer print full cover	210 x 115 mm
	3	Laser engraving	12 cm ² (e. g. 20 x 60 mm)

TROPHY



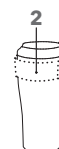
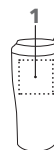
Transfer print
partial cover



COLOURS



Steel



ART. NO. 0750

Large vacuum thermo mug

double-walled 18/8 stainless steel, with black plastic lid

Height: ~175 mm

Diameter: ~82 mm

Capacity: ~0.4 l

SERVICES

Individually packed in cardboard box

BRANDING / AREA

Outside	1 Transfer print partial cover	60 x 60 mm
	Laser engraving	12 cm ² (e. g. 20 x 60 mm)
2	Transfer print partial cover	150 x 30 mm
3	Direct print up to 3 colours	50 x 20 mm

OUTDOOR



Sublimation
print

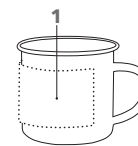


Direct
print

COLOURS



White



ART. NO. 0373 / 0372

Metal cup

with enamel coating, high-gloss white

0373: Outdoor

0372: Outdoor for sublimation

Height: ~81 mm

Diameter: ~87 mm

Capacity: ~0.3 l

SERVICES

Individually packed in cardboard box

BRANDING / AREA

Outside	1 Direct print up to 4 colours	170 x 55 mm
	Sublimation	185 x 60 mm

ELEGANT

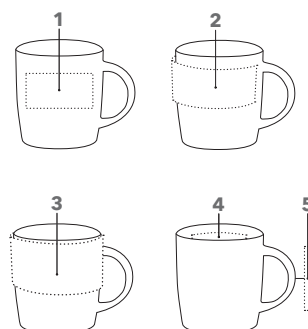


COLOURS



NEW

PRINTED
IN
GERMANY



ART. NO. 0381

Porcelain mug

slightly conical shape, high gloss white

Height: ~92 mm

Diameter: ~86 mm

Capacity: ~0.3 l

SERVICES

PMS Service (Colour 4U): see page 11

Packaging: see pages 98-99

BRANDING / AREA

Outside	1	Transfer print partial cover	75 x 45 mm
	2	Direct print up to 4 colours	190 x 40 mm
Inside	3	Transfer print full cover	240 x 50 mm
	4	Transfer print partial cover	50 x 20 mm
Handle	5	Transfer print partial cover	70 x 8 mm

AMITY

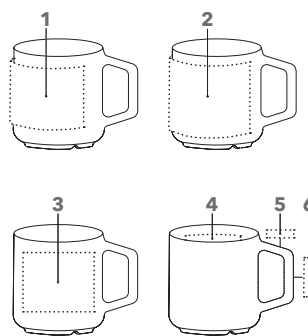


COLOURS



PRINTED
IN
GERMANY

COFFEE
POD
SUITED



ART. NO. 0321

Small porcelain mug

glossy white, suitable for coffee pod machines

Height: ~85 mm

Diameter: ~80 mm

Capacity: ~0.25 l

SERVICES

PMS Service (Colour 4U): see page 11

Packaging: see pages 98-99

BRANDING / AREA

Outside	1	Direct print up to 4 colours	170 x 55 mm
	2	Transfer print full cover	220 x 70 mm
Inside	3	Sand blasting	60 x 50 mm
	4	Transfer print partial cover	50 x 20 mm
Handle	5	Transfer print partial cover	20 x 8 mm
	6	Transfer print partial cover	40 x 8 mm

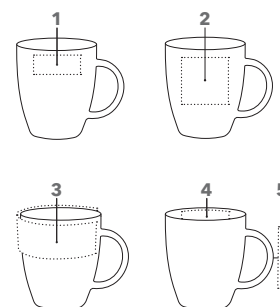
MAXIM

Transfer print
partial cover

COLOURS



White



ART. NO. 0914

Porcelain mug

with unusual shape, high-gloss white

For further Maxim products see
pages 95 - 97.

Height: ~99 mm

Diameter: ~86 mm

Capacity: ~0.3 l

SERVICES

PMS Service (Colour 4U): see page 11

Packaging: see pages 98 - 99

BRANDING / AREA

Outside	1	Direct print up to 2 colours	50 x 20 mm
		Sand blasting	50 x 30 mm
	2	Transfer print partial cover	50 x 50 mm
	3	Transfer print partial cover	225 x 35 mm
Inside	4	Transfer print partial cover	50 x 20 mm
Handle	5	Transfer print partial cover	70 x 7 mm

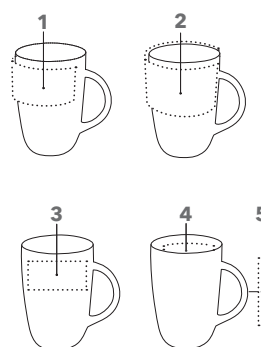
ELITE

Direct print

COLOURS



White



ART. NO. 0912 / 0354

Tapered mug

in favoured design, high-gloss white

0912: Elite, porcelain

0354: Elite for sublimation, stoneware

Height: ~99 mm

Diameter: ~82 mm

Capacity: ~0.25 l

SERVICES

PMS Service (Colour 4U): see page 11

Packaging: see pages 98 - 99

BRANDING / AREA

Outside	1	Direct print up to 4 colours	175 x 35 mm
	2	Transfer print partial cover	215 x 50 mm
	3	Transfer print partial cover	60 x 50 mm
		Sand blasting	60 x 30 mm
		Sublimation	180 x 35 mm
Inside	4	Transfer print partial cover	50 x 20 mm
Handle	5	Transfer print partial cover	70 x 7 mm

ELITE INSIDE



ART. NO. 0353 / 0355

Stoneware mug

in favoured design, high-gloss white with coloured interior glaze

0353: Elite Inside

0355: Elite Inside for sublimation

Height: ~99 mm

Diameter: ~82 mm

Capacity: ~0.25 l

SERVICES

PMS Service (Colour 4U): see page 11

Packaging: see pages 98 - 99

BRANDING / AREA

Outside	1	Direct print up to 4 colours	175 x 35 mm
		Sublimation	180 x 35 mm
	2	Transfer print partial cover	215 x 50 mm
	3	Sand blasting	60 x 30 mm
Handle		Transfer print partial cover	60 x 50 mm
	4	Transfer print partial cover	70 x 7 mm

ELITE MATT



ART. NO. 0343

Stoneware mug

in elegant design, matt coloured

Height: ~99 mm

Diameter: ~82 mm

Capacity: ~0.25 l

SERVICES

Packaging: see pages 98 - 99

BRANDING / AREA

Outside	1	Direct print up to 3 colours	175 x 35 mm
	2	Transfer print partial cover	215 x 50 mm
	3	Transfer print partial cover	60 x 50 mm
		Sand blasting	60 x 30 mm
		Laser engraving	12 cm ² (60 x 20 mm or 40 x 30 mm)
Inside	4	Transfer print partial cover	50 x 20 mm
Handle	5	Transfer print partial cover	70 x 7 mm

COSMOS

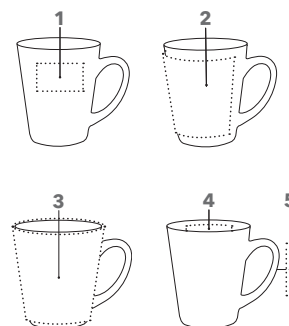


Sublimation

COLOURS



White



ART. NO. 0926 / 0356

Large mug

in modern, conical shape, high-gloss white

0926: Cosmos, porcelain

0356: Cosmos for sublimation, stoneware

Height: ~ 107 mm

Diameter: ~ 95 mm

Capacity: ~ 0.33 l

SERVICES

PMS Service (Colour 4U): see page 11

Packaging: see pages 98 - 99

BRANDING / AREA

Outside	1	Direct print, 1 colour	50 x 30 mm
		Sand blasting	60 x 40 mm
	2	Transfer print partial cover	190 x 80 mm
		Sublimation	190 x 80 mm
	3	Transfer print full cover	230 x 103 mm
		Transfer print full cover closed	270 x 103 mm
Inside	4	Transfer print partial cover	50 x 20 mm
Handle	5	Transfer print partial cover	60 x 8 mm

PICS SOLID

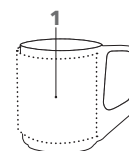


Sublimation

COLOURS



White



ART. NO. 0358

Stoneware mug

with unique handle, high-gloss white

Height: ~ 99 mm

Diameter: ~ 80 mm

Capacity: ~ 0.25 l

SERVICES

Packaging: see pages 98 - 99

BRANDING / AREA

Outside	1	Sublimation	180 x 80 mm
---------	---	-------------	-------------

CHARISMA

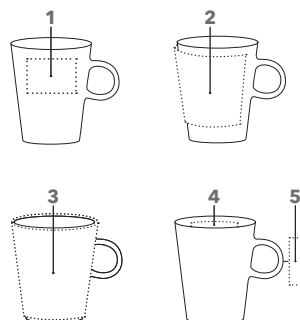
Direct print



COLOURS



Transfer print
full cover



ART. NO. 0915

High porcelain mug

with small handle, high-gloss white

Height: ~ 100 mm

Diameter: ~ 82 mm

Capacity: ~ 0.25 l

SERVICES

PMS Service (Colour 4U): see page 11

Packaging: see pages 98 - 99

BRANDING / AREA

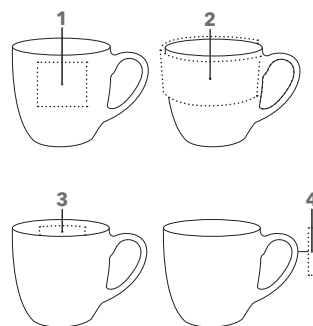
Outside	1	Direct print, 1 colour	50 x 35 mm
		Sand blasting	60 x 30 mm
	2	Transfer print partial cover	180 x 85 mm
	3	Transfer print full cover	200 x 96 mm
		Transfer print full cover closed	233 x 96 mm
Inside	4	Transfer print partial cover	50 x 20 mm
Handle	5	Transfer print partial cover	50 x 12 mm

APPEAL

Transfer print
partial cover



COLOURS



ART. NO. 0928

Large porcelain mug

in rounded shape, high-gloss white

Height: ~ 94 mm

Diameter: ~ 99 mm

Capacity: ~ 0.4 l

SERVICES

PMS Service (Colour 4U): see page 11

Packaging: see pages 98 - 99

BRANDING / AREA

Outside	1	Direct print, 1 colour	50 x 45 mm
		Sand blasting	60 x 40 mm
		Transfer print partial cover	60 x 50 mm
	2	Transfer print partial cover	270 x 45 mm
Inside	3	Transfer print partial cover	50 x 20 mm
Handle	4	Transfer print partial cover	50 x 5 mm

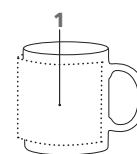
PICS ONE



Sublimation



COLOURS



ART. NO. 0323

Stoneware mug

in straight design, high-gloss white

Height: ~96 mm

Diameter: ~82 mm

Capacity: ~0.3 l

SERVICES

Packaging: see pages 98 - 99

BRANDING / AREA

Outside	1	Sublimation	205 x 80 mm
---------	---	-------------	-------------

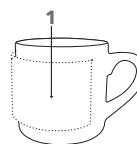
PICS MINI



Sublimation



COLOURS



ART. NO. 0371

Small stoneware mug

glossy white,
suitable for coffee pod machines

Height: ~69 mm

Diameter: ~72 mm

Capacity: ~0.15 l

SERVICES

Packaging: see pages 98 - 99

BRANDING / AREA

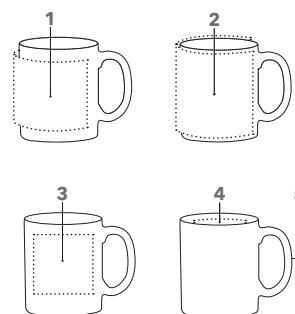
Outside	1	Sublimation	165 x 58 mm
---------	---	-------------	-------------

MAXI MUG

Direct print

Direct print

COLOURS



ART. NO. 0344

Large porcelain mug

in classic design, high-gloss white

Height: ~95.5 mm

Diameter: ~81.5 mm

Capacity: ~0.3 l

SERVICES

PMS Service (Colour 4U): see page 11

Packaging: see pages 98 - 99

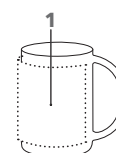
BRANDING / AREA

Outside	1	Direct print up to 4 colours	180 x 70 mm
		Transfer print partial cover	190 x 70 mm
	2	Transfer print full cover	225 x 89 mm
Inside		Transfer print full cover closed	253 x 89 mm
	3	Sand blasting	60 x 60 mm
Handle	4	Transfer print partial cover	50 x 20 mm
	5	Transfer print partial cover	45 x 6 mm

PICS TWO

Sublimation

COLOURS



ART. NO. 0324

Slim stoneware mug

in minimalist design, high-gloss white

Height: ~105 mm

Diameter: ~76 mm

Capacity: ~0.3 l

SERVICES

Packaging: see pages 98 - 99

BRANDING / AREA

Outside	1	Sublimation	200 x 85 mm
---------	---	-------------	-------------

CULT



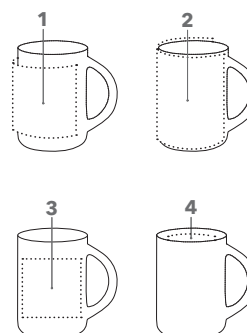
Direct print

Transfer print full cover

COLOURS



White



ART. NO. 0911

Slim porcelain mug

in linear design, high-gloss white

Height: ~ 104 mm

Diameter: ~ 75 mm

Capacity: ~ 0.25 l

SERVICES

PMS Service (Colour 4U): see page 11

Packaging: see pages 98 - 99

BRANDING / AREA

Outside	1	Direct print up to 4 colours	165 x 70 mm
		Transfer print partial cover	170 x 80 mm
	2	Transfer print full cover	208 x 100 mm
Inside	3	Sand blasting	60 x 60 mm
	4	Transfer print partial cover	50 x 20 mm

CLASSIC



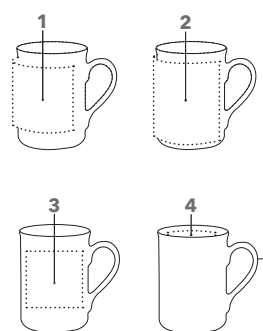
Direct print

Transfer print partial cover

COLOURS



White



ART. NO. 0973 / 0362

Mug in classic design

high-gloss white

0973: Classic, porcelain

0362: Classic for sublimation, stoneware

Height: ~ 105 mm

Diameter: ~ 79 mm

Capacity: ~ 0.25 l

SERVICES

PMS Service (Colour 4U): see page 11

Packaging: see pages 98 - 99

BRANDING / AREA

Outside	1	Direct print up to 4 colours	165 x 70 mm
		Transfer print partial cover	170 x 70 mm
		Sublimation	170 x 70 mm
Inside	2	Transfer print full cover	210 x 90 mm
	3	Sand blasting	60 x 60 mm
Handle	4	Transfer print partial cover	50 x 20 mm
	5	Transfer print partial cover	50 x 5 mm

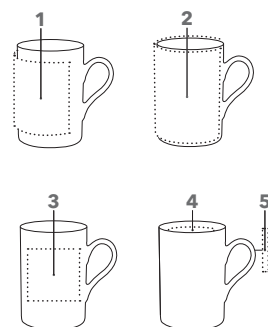
PRIME

COLOURS



Transfer print
partial cover

Transfer print
partial cover



ART. NO. 0341

Slim porcelain mug

in classic shape, high-gloss white

Height: ~ 106 mm

Diameter: ~ 74 mm

Capacity: ~ 0.25 l

SERVICES

PMS Service (Colour 4U): see page 11

Packaging: see pages 98 - 99

BRANDING / AREA

Outside	1	Direct print up to 4 colours	145 x 70 mm
		Transfer print partial cover	170 x 80 mm
	2	Transfer print full cover	208 x 100 mm
Inside		Transfer print full cover closed	226 x 100 mm
	3	Sand blasting	60 x 60 mm
	4	Transfer print partial cover	50 x 20 mm
Handle	5	Transfer print partial cover	50 x 5 mm

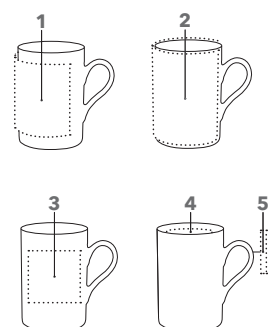
PRIME COLOUR

COLOURS



Transfer print
partial cover

Direct print



ART. NO. 0351

Slim stoneware mug

in classic shape, high-gloss coloured

Height: ~ 106 mm

Diameter: ~ 74 mm

Capacity: ~ 0.25 l

SERVICES

Packaging: see pages 98 - 99

BRANDING / AREA

Outside	1	Direct print up to 3 colours	150 x 70 mm
		Transfer print partial cover	170 x 80 mm
	2	Transfer print full cover	208 x 100 mm
Inside		Transfer print full cover closed	226 x 100 mm
	3	Sand blasting	60 x 60 mm
		Laser engraving	12 cm ² (60 x 20 mm or 40 x 30 mm)
Inside	4	Transfer print partial cover	50 x 20 mm
Handle	5	Transfer print partial cover	50 x 5 mm

FROZEN MUG



COLOURS



ART. NO. 0970

Frosted glass mug
in timeless design

Height: ~97.5 mm
Diameter: ~80 mm
Capacity: ~0.25 l

SERVICES

Packaging: see pages 98 - 99

BRANDING / AREA

Outside	1	Direct print up to 3 colours	180 x 65 mm
		Transfer print partial cover	190 x 65 mm
		Transfer print full cover	220 x 70 mm
	2	Sand blasting	60 x 60 mm

FROZEN COLOUR



COLOURS



ART. NO. 0972

Frosted glass mug
in timeless design in 2 different colours

Height: ~97.5 mm
Diameter: ~80 mm
Capacity: ~0.25 l

SERVICES

Packaging: see pages 98 - 99

BRANDING / AREA

Outside	1	Direct print up to 3 colours	180 x 65 mm
		Transfer print partial cover	190 x 65 mm
		Transfer print full cover	220 x 70 mm
	2	Sand blasting	60 x 60 mm



PROMOTIONAL GIFT
AWARD 2009



BUSINESS SETS

MORE THAN JUST A MUG.

For a corporate design down to the detail:
We brand your corporate tableware for a stylish
appearance in conferences, the office and the
coffee lounge.



FANCY

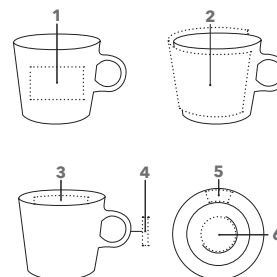
Espresso Set + Espresso Duo



COLOURS



White



ART. NO. 0964 / 0984

Espresso Set 0964

Porcelain espresso cup and saucer,
glossy white

Espresso Duo 0984

2 porcelain espresso cups and saucers,
glossy white, in gift box

Height: ~57 mm

Diameter: ~67 mm

Capacity: ~0.09 l

Diameter Saucer: ~120 mm

BRANDING / AREA

Outside	1	Sand blasting	40 x 15 mm
	2	Transfer print partial cover	170 x 55 mm
Inside	3	Transfer print partial cover	40 x 5 mm
Handle	4	Transfer print partial cover	30 x 3 mm
Saucer	5	Transfer print partial cover	50 x 15 mm
	6	Transfer print partial cover	Ø 45 mm

FANCY

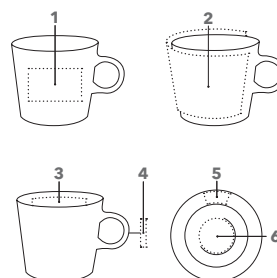
Café + Café Set



COLOURS



White



ART. NO. 0965T / 0965

Small porcelain mug

in classic design, high-gloss white, suitable
for coffee pod machines

Small porcelain mug with saucer

in classic design, high-gloss white, suitable
for coffee pod machines

Height: ~70 mm

Diameter: ~83 mm

Capacity: ~0.2 l

Diameter Saucer: ~144 mm

BRANDING / AREA

Outside	1	Sand blasting	40 x 30 mm
	2	Transfer print partial cover	195 x 60 mm
Inside	3	Transfer print partial cover	50 x 20 mm
Handle	4	Transfer print partial cover	30 x 5 mm
Saucer	5	Transfer print partial cover	40 x 20 mm
	6	Transfer print partial cover	Ø 55 mm

FANCY Plates

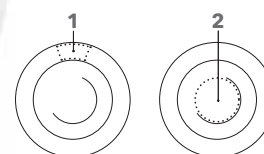


INTRODUCTION

COLOURS



Transfer print
partial cover



ART. NO. 0966 / 0993 / 0994

Plate 0966

Porcelain, glossy white

Dinner plate 0993

Porcelain, glossy white

Soup plate 0994

Porcelain, glossy white

Plate Ø: ~ 213 mm

Dinner plate Ø: ~ 263 mm

Soup plate Ø: ~ 225 mm

BRANDING / AREA

0966	1	Transfer print partial cover	40 x 20 mm
	2	Transfer print partial cover	Ø 100 mm
0993	1	Transfer print partial cover	100 x 20 mm
	2	Transfer print partial cover	Ø 100 mm
0994	1	Transfer print partial cover	80 x 20 mm
	2	Transfer print partial cover	Ø 100 mm

PLASTIC PENS

METAL PENS

FANCY Bowl

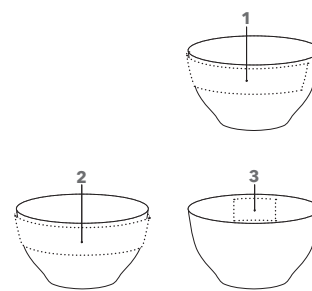


NOTEBOOKS

COLOURS



Transfer print
partial cover



ART. NO. 0920

Porcelain bowl

glossy white

Height: ~ 76 mm

Diameter: ~ 141 mm

Capacity: ~ 0.65 l

BRANDING / AREA

Outside	1	Transfer print partial cover	210 x 30 mm
	2	Transfer print full cover	420 x 30 mm
Inside	3	Transfer print partial cover	50 x 30 mm

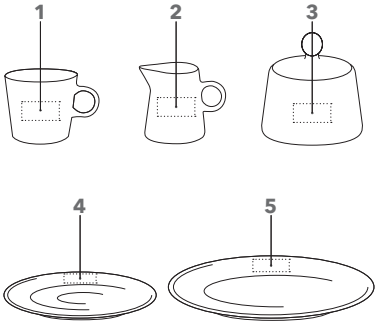
MUGS

SERVICES

FANCY Start-Up Box

Transfer print
partial cover

COLOURS



ART. NO. 0951

Porcelain set

74 pieces, white
suitable for coffee pod machines:

24 cups and saucers,
24 plates,
1 milk jug,
1 sugar bowl

Height cup: ~ 70 mm
Diameter cup: ~ 83 mm
Capacity cup: ~ 0.2 l
Diameter saucer: ~ 144 mm
Diameter plate: ~ 210 mm
Height milk jug: ~ 78 mm
Height sugar bowl: ~ 58 mm
(with lid ~ 90 mm)

BRANDING / AREA

Cup	1	Transfer print partial cover	40 x 20 mm
Milk jug	2	Transfer print partial cover	40 x 20 mm
Sugar bowl	3	Transfer print partial cover	40 x 20 mm
Saucer	4	Transfer print partial cover	40 x 20 mm
Plate	5	Transfer print partial cover	40 x 20 mm

MAXIM

Espresso Set + Espresso Duo

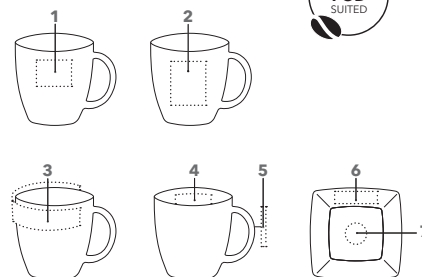


INTRODUCTION

COLOURS



Transfer print
partial cover



ART. NO. 0977 / 0987

Espresso Set 0977

Porcelain espresso cup and saucer,
glossy white

Espresso Duo 0987

2 porcelain espresso cups and saucers,
glossy white, in gift box

Height: ~ 55 mm

Diameter: ~ 60 mm

Capacity: ~ 0.08 l

Diameter Saucer: ~ 116 mm

BRANDING / AREA

Outside	1	Sand blasting	40 x 15 mm
	2	Transfer print partial cover	30 x 40 mm
	3	Transfer print partial cover	170 x 10 mm
Inside	4	Transfer print partial cover	30 x 5 mm
Handle	5	Transfer print partial cover	30 x 3 mm
Saucer	6	Transfer print partial cover	55 x 15 mm
	7	Transfer print partial cover	Ø 25 mm

PLASTIC PENS

METAL PENS

MAXIM CAFÉ

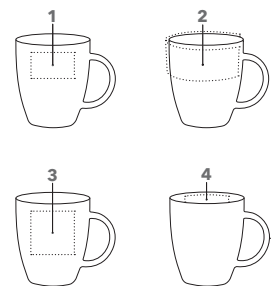


NOTEBOOKS

COLOURS



Transfer print
partial cover



ART. NO. 0907

Small porcelain cup

with unusual shape, high-gloss white,
suitable for coffee pod machines

Height: ~ 82 mm

Diameter: ~ 80 mm

Capacity: ~ 0.2 l

SERVICES

PMS Service (Colour 4U): see page 11

Packaging: see pages 98 - 99

BRANDING / AREA

Outside	1	Sand blasting	40 x 30 mm
	2	Transfer print partial cover	215 x 20 mm
	3	Transfer print partial cover	40 x 50 mm
Inside	4	Transfer print partial cover	40 x 5 mm
Handle	5	Transfer print partial cover	50 x 5 mm

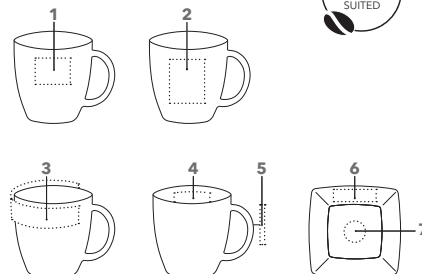
MUGS

SERVICES

MAXIM Café Set



COLOURS



ART. NO. 0937

Porcelain set

Porcelain cup and saucer,
glossy white, suitable for coffee pad
machines

Height: ~ 82 mm

Diameter: ~ 80 mm

Capacity: ~ 0.2 l

Diameter Saucer: ~ 148 mm

BRANDING / AREA

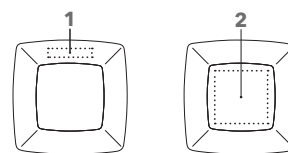
Outside	1	Sand blasting	40 x 30 mm
	2	Transfer print partial cover	40 x 50 mm
	3	Transfer print partial cover	215 x 20 mm
Inside	4	Transfer print partial cover	40 x 5 mm
Handle	5	Transfer print partial cover	50 x 5 mm
Saucer	6	Transfer print partial cover	70 x 20 mm
	7	Transfer print partial cover	Ø 35 mm

MAXIM Plate

Transfer print
partial cover



COLOURS



ART. NO. 0927 / 0997 / 0998

Plate 0927

Porcelain, glossy white

Dinner plate 0997

Porcelain, glossy white

Soup plate 0998

Porcelain, glossy white

Plate Ø: ~ 210 mm

Dinner plate Ø: ~ 260 mm

Soup plate Ø: ~ 230 mm

BRANDING / AREA

0927	1	Transfer print partial cover	70 x 25 mm
	2	Transfer print partial cover	100 x 100 mm
0997	1	Transfer print partial cover	100 x 20 mm
	2	Transfer print partial cover	100 x 100 mm
0998	1	Transfer print partial cover	80 x 20 mm
	2	Transfer print partial cover	70 x 70 mm

MAXIM Start-Up Box



INTRODUCTION

PLASTIC PENS

METAL PENS

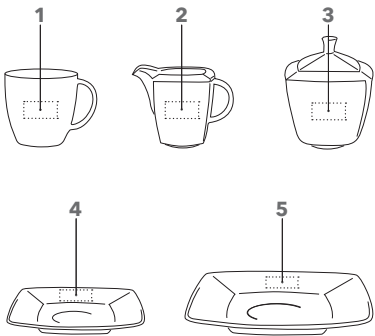
NOTEBOOKS

MUGS

SERVICES



COLOURS



ART. NO. 0952

Porcelain set
74 pieces, white
suitable for coffee pod machines:

24 cups and saucers,
24 plates,
1 milk jug,
1 sugar bowl

Height cup: ~ 82 mm
Diameter cup: ~ 80 mm
Capacity cup: ~ 0.2 l
Diameter saucer: ~ 150 mm
Diameter plate: ~ 210 mm
Height milk jug: ~ 79 mm
Height sugar bowl: ~ 78 mm
(with lid ~ 115 mm)

BRANDING / AREA

Cup	1	Transfer print partial cover	40 x 20 mm
Milk jug	2	Transfer print partial cover	40 x 20 mm
Sugar bowl	3	Transfer print partial cover	40 x 20 mm
Saucer	4	Transfer print partial cover	40 x 20 mm
Plate	5	Transfer print partial cover	40 x 20 mm

PACKAGING



ART. NO. P1A / P1A XL

Cardboard box P1A
white, for 1 mug

Dimensions: 125 × 90 × 120 mm

Cardboard box P1A XL
white, for 1 big mug

Dimensions: 130 × 110 × 120 mm



ART. NO. P1B / P1B XL

Cardboard box P1B
white, for 1 mug

Dimensions: 115 × 93 × 120 mm

Cardboard box P1B XL
white, for 1 big mug

Dimensions: 115 × 115 × 125 mm



ART. NO. P2 / P2 XL

Cardboard box P2
white, for 2 mugs

Dimensions: 220 × 90 × 120 mm

Cardboard box P2 XL
white, for 2 big mugs

Dimensions: 225 × 115 × 115 mm



ART. NO. P4

Cardboard box P4
white, for 4 mugs

Dimensions: 220 × 120 × 220 mm

PACKAGING



ART. NO. P6

Cardboard box P6
white, for 6 mugs

Dimensions: 215 × 120 × 325 mm

ART. NO. P36

Cardboard box P36
brown, for 36 mugs

Dimensions: 540 × 360 × 390 mm



ESPRESSO SET / DUO SET

White cardboard box

for 1 or 2 Espresso sets

Dimensions: 132 × 110 × 132 mm

White cardboard box

for 1 or 2 Café sets

Dimensions: 172 × 172 × 155 mm

PACKING SLIP CASE

Slip case for all packaging

(except packaging P36)

Individually customisable;

incl. 4c print,

also available with single names

Sizes and print areas on request

Slip case for To Go and Outdoor product packaging including 4c print,
also available with single names

HD PRINT 360°



HD PRINT 360°

Instead of a simple, yet absolutely flat image as common print technologies, the senator® high definition print enables a brand experience like you have never seen and felt before.

Technology:

The HD print uses the CMYK colour printing process to mix all colours from the basic four. An additional lacquer layer is added on top of the print for a high-gloss raised feel effect.

Strengths:

- Incomparable 3D effect
- Realisation of complex colour gradients
- Accurate reproduction of photorealistic themes
- Reproduction of countless colours

DIGITAL PRINT



DIGITAL PRINT: CLIP / CAP / BARREL

Our Digital Clip print is the perfect solution to apply multicoloured prints on coloured clips or barrels of our ball pens. With this method we also place logos very effectively onto the cap of our Liberty models with plastic clips.

Technology:

The digital print uses the CMYK colour printing process to mix all colours from the basic four. For prints on coloured backgrounds we apply an extra layer of white underneath the print.

Strengths:

- Print to the edge of the clip
- Realisation of colour gradients
- Also suitable for photo-realistic themes

SCREEN PRINT



SCREEN PRINT

Whenever it comes to branding our ball pen barrels, screen print is the branding method of our choice. The colours used allow a nearly exact reproduction of your corporate colours.

Technology:

Screen print is a direct print process whereby ink is pressed through a mesh onto the ball pen. This process allows a very even ink application.

Strengths:

- Particularly sharp-edged prints
- Large areas printable
- Accurate registration for multicolour prints

TAMPO PRINT



TAMPO PRINT

Tampo print is particularly suitable for printing on curved objects. We therefore use this printing method for branding our ball pen clips.

Technology:

Tampo print is an indirect print method whereby ink is transferred from the cliché via a silicone pad onto the surface to be printed. The result is a very even print on curved objects.

Strengths:

- Best suited to print on curved objects
- Suitable for printing on small parts
- Multicolour prints possible

BARREL PRINT 360°



BARREL PRINT 360°

When it comes to printing all around our cylindrical barrels to use a very large area the Barrel Print 360° is first choice. As we assemble the ball pen only after the print, the barrel can be fully printed even underneath the clip. Prints with up to 5 colours can be achieved.

Technology:

senator® Barrel Print 360° is a special green printing process undertaken at our factory in Germany. The specialised ink used is exposed to UV light, allowing the ink to dry instantaneously, creating a higher quality print.

Strengths:

- Eye-catching results
- Large printing area
- Perfect customisation

BARREL PRINT 360° PLUS



BARREL PRINT 360° PLUS

Barrel Print 360° Plus is the evolution of our Barrel Print 360°. An additional lacquer layer is added on top of the print for a high-gloss raised feel effect.

Technology:

The lacquer layer substitutes one colour of the Barrel Print 360° and can be combined with prints of up to 4 colours.

Strengths:

- Raised 3D surface
- Accentuation of selected elements
- Large printing area

METAL PRINT



METAL PRINT

The surfaces of our metal pens are refined by varnishes, lacquers or other surface coatings. In order to achieve a good bonding of the ink and wear resistance on these surfaces we use our special Metal print method.

Technology:

Metal print is a direct process whereby special ink is pressed through a mesh onto the ball pen. This process allows a very even ink application.

Strengths:

- Great on varnished surfaces
- Brilliant range of colours

LASER ENGRAVING



LASER ENGRAVING

A very elegant branding method on metal surfaces. Logos or messages are very accurately and permanently worked into the metal surface.

Technology:

For our laser engraving we use a high precision computer-controlled laser which engraves the surface of our writing instruments and thus expose the metal layer underneath.

Strengths:

- A high-class and modest result
- Strong with fine lines
- Suitable for individual names

REFILLS



senator® magic flow

1,0 mm



1,4 mm



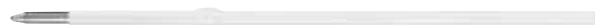
The refill is a decisive part of the ball pen and contributes considerably to the success of the product. Therefore, when choosing a promotional ball pen, its inner values should be a primary consideration.

A high quality refill ensures a more pleasurable writing experience and guarantees higher levels of exposure and a better economic return for brands.

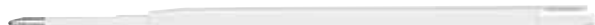
The **senator® magic flow** refill is one of the best in its class:

- Continuous writing with no spots of ink
- Thanks to a high quality ball and new writing ink in premium quality, this refill offers an extremely smooth and even writing experience
- In two widths:
1.0 mm for all who prefer a clear and fine line
1.4 mm for all who like the lines being a bit stronger
- Indelible to ISO-12757-2 and tested under stringent quality criteria to the highest demands

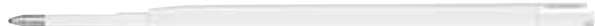
Ball pen refills



8062 senator® magic flow X20 refill (1.0 mm)



8004 senator® magic flow G2 refill (1.0 mm)



8080 senator® magic flow G2 refill (1.4 mm)



8068 senator® magic flow metal refill, G2

Rollerball refills



1916 Safety roller plastic refill



1904 Safety roller metal refill

BALL PEN REFILLS

Each senator® ball pen is equipped with the perfectly matching refill. We only use tested and standardised quality refills and guarantee:

- Fixed minimum filling quantities for each refill
- Indelibility to ISO-12757- 2
- Compliance with customary refill systems

ROLLERBALL REFILLS

A characteristic of our senator® rollerball refill is the long "Cap-Off" time.

A rollerball can easily be left on the table without its cap and will start writing any time.



Tampoprint note / case

Embossing



TAMPOPRINT NOTE / CASE

The fine surface structures of our paper books and cases place high demands on the durability of the printing ink. In order to guarantee good adhesion and abrasion resistance on these products, we use our "Tampo Print Note".

Technology:

We use a Tampo print with special inks. On our books we can print monochrome in white and black.

Strengths:

- Holds on structured surfaces
- Brilliant colours

EMBOSSING

Flexible surfaces such as the outer pages of senator® paper books or our leather case can be discreetly and permanently individualized with blind embossing. This type of finishing requires no colour at all and is therefore particularly noble.

Technology:

The logo is permanently embossed into the material using heat and pressure with the help of a stamp.

Strengths:

- Understated quality
- 3D effect
- Gives company logos real impact

DIRECT PRINT



DIRECT PRINT

With the Direct Print method we apply the ink directly onto the mug. This saves time and money.

Many of our mug models are suited for up to 4-colour prints, for some models this print method is restricted to 2 colours. Some print designs cannot be reproduced with the Direct Print method. We will be happy to evaluate your logo prior to printing to make sure this print method is best suited for your project.

The dimensions for the brandings stipulated in the catalogue are valid for most of the logos. Restrictions may occur depending on the logo.

Strengths:

- Short delivery times
- Cost-effective branding method
- Strong with line prints

TRANSFER PRINT Partial Cover



TRANSFER PRINT, PARTIAL COVER

Transfer Print is a branding method by which we first print the design on a label to be applied onto the mug in a second step. During the firing process the colour combines with the mug surface, the label dissolves up to a small edge around the print design.

Strengths:

- Endless variety
- Strong with half-tone prints
- Nearly perfect with colour gradients

TRANSFER PRINT Full Cover



TRANSFER PRINT, FULL COVER

The Full Cover version of our transfer print is applied onto a considerably larger area.

For all products that are suited for this large area branding please refer to our product pages in this catalogue.

Strengths:

- Full cover print
- Perfect customisation method
- Large branding area.

TRANSFER PRINT Full Cover Closed



TRANSFER PRINT, FULL COVER CLOSED

Some of our mug models can be branded on an even larger area using the additional area around or underneath the handle.

For all products that are suited for this large area branding please refer to our product pages in this catalogue.

Strengths:

- Use of the complete area
- Perfect customisation

SAND BLASTING + LASER ENGRAVING



SANDBLASTING

With the Sandblasting method we grind the design direct into the surface giving the logo depth and structure.

Strengths:

- Striking tactile results
- Perfect for coloured mugs
- Provides depth and structure

LASER ENGRAVING

A computer-controlled laser engraves a logo or imprint into the item ensuring absolute definition and longlasting branding.

Strengths:

- Understated quality
- Precise reproduction of logos and lettering

SUBLIMATION



SUBLIMATION

The sublimation process uses pressure and heat to transfer the graphic onto a specially coated mug.

We offer this impressive branding method for a total of 9 different mug designs.

Strengths:

- High colour variety and brilliance
- Photo realistic prints possible
- Already available for small quantities from 36 pieces

COLOUR 4U



COLOUR 4U

Name your requested colour and we dye the outside of your mug to your requirements.

This is possible for all white porcelain and stoneware mugs in our senator® range except for our tableware sets.

Strengths:

- Supremely customisable
- Colour matching on request

GLOSSY IMPRESSION



GLOSSY IMPRESSION

With this special branding method we treat the frosted glass surface with a special lacquer. This makes the surface clear transparent again resulting in an eye-catching contrast of transparent and frosted surfaces.

Strengths:

- Unique effects
- Subtle and harmonious

PACKING UNITS

Pens

Description	Art. No.	catalogue page	PU	Weight PU gross	Dimensions of carton in cm
Arctic	3390	49	250	9.7	58 x 32 x 18
Arvent	3360	50	250	7.8	58 x 32 x 18
Arvent Soft Touch	3365	50	250	7.8	32.5x22.5x31.5
Attract Soft Touch	3325	51	250	8.7	58 x 32 x 18
Attract Stylus	3330	51	250	8.7	58 x 32 x 18
Big Pen Frosted	1177	43	500	6.1	38 x 30 x 18
Big Pen Mix & Match	2774	43		on request	
Big Pen Polished Basic	2994	44	500	6.2	38 x 30 x 18
Bridge Clear	3251	19	500	5.4	38 x 30 x 23
Bridge Clear MT	3253	19	500	7.0	38 x 30 x 23
Bridge Mix & Match	3256	21		on request	
Bridge Polished	3250	20	500	5.4	38 x 30 x 23
Bridge Polished MT	3252	20	500	7.0	38 x 30 x 23
Bridge Soft Touch	3257	21	500	5.4	38 x 30 x 23
Carbon Black	3350	68	250	11.0	61 x 18 x 24
Carbon Line FP	0076	69	250	10.0	61 x 18 x 24
Carbon Line BP	2159	68	250	11.0	61 x 18 x 24
Carbon Line RB	1037	69	250	11.0	61 x 18 x 24
Carbon Line Set, BP + FP	6239	68/69	20	5.8	37 x 30 x 16
Carbon Line Set, BP + RB	6240	68/69	20	5.9	37 x 30 x 16
Challenger Clear	2192	29	500	5.3	38 x 30 x 18
Challenger Clear MT	2925	29	500	7.0	38 x 30 x 18
Challenger Clear SG	2597	30	500	5.8	38 x 30 x 18
Challenger Frosted	2418	30	500	5.3	38 x 30 x 18
Challenger Mix & Match	2927	33		on request	
Challenger Polished	2416	31	500	5.3	38 x 30 x 18
Challenger Polished Basic	2957	32	500	5.3	38 x 30 x 18
Challenger Polished Basic SG	2958	32	500	5.7	38 x 30 x 18
Challenger Polished MT	2926	31	500	7.0	38 x 30 x 18
Challenger Soft Touch	2737	33	500	5.8	38 x 30 x 18
Dart Clear	2602	38	1,000	7.3	38 x 30 x 18
Dart Polished	2600	39	1,000	7.3	38 x 30 x 18
Dart Polished Basic	2959	39	1,000	7.3	38 x 30 x 18
Delgado Classic BP	2240	56	250	5.5	51 x 17 x 18
Delgado Classic RB	1030	56	250	5.4	51 x 17 x 18
Delgado Classic Set, BP + RB	6101	56	50	6.2	37 x 30 x 16
Delgado Classic Steel BP	2239	57	250	5.5	51 x 17 x 18
Delgado Classic Steel RB	1029	57	250	5.4	51 x 17 x 18
Delgado Classic Steel Set, BP+RB	6100	57	50	6.2	37 x 30 x 16
Delgado Metallic BP	2241	58	250	5.5	51 x 17 x 18
Delgado Metallic RB	1031	58	250	5.4	51 x 17 x 18
Delgado Metallic Set, BP + RB	6102	58	50	6.2	37 x 30 x 16
Delgado Steel BP	2242	59	250	5.5	51 x 17 x 18
Delgado Steel RB	1039	59	250	5.4	51 x 17 x 18
Delgado Steel Set, BP + RB	6114	59	50	6.2	37 x 30 x 16
Duo Pen Polished	2122	47	1,000	8.5	32 x 49 x 18
Galant	3370	53	250	7.0	59 x 17 x 24
Hattrix Clear SG	2339	41	500	6.2	38 x 30 x 18
Hattrix Clear SG MC	2419	41	500	6.0	38 x 30 x 18
Hattrix Polished Basic SG	3200	42	500	6.2	38 x 30 x 18
Hattrix Polished Basic SG MC	3201	42	500	6.7	38 x 30 x 18
Headliner Clear Basic	3281	16	500	5.5	38 x 30 x 23

Description	Art. No.	catalogue page	PU	Weight PU gross	Dimensions of carton in cm
Headliner Polished Basic	3280	17	500	5.5	38 x 30 x 23
Headliner Soft Touch	3285	17	500	5.5	38 x 30 x 23
Image Black Line FP	0104	65	250	10.0	61 x 18 x 24
Image Black Line BP	2636	64	250	11.0	61 x 18 x 24
Image Black Line RB	1119	64	250	11.0	61 x 18 x 24
Image Black Line Set, BP + FP	6151	65	15	3.6	37 x 30 x 16
Image Black Line Set, BP + FP	6205	65	15	7.6	37 x 30 x 16
Image Black Line Set, BP + RB	6179	65	15	3.6	37 x 30 x 16
Image Black Line Set, BP + RB	6206	65	50	7.6	37 x 30 x 16
Image Chrome BP	2158	62	250	10.0	61 x 18 x 24
Image Chrome RB	1036	62	250	11.0	61 x 18 x 24
Image Chrome Set, BP + RB	6089	62	15	3.6	37 x 30 x 16
Image Chrome Set, BP + RB	6238	62	50	7.6	37 x 30 x 16
Image White Line BP	2786	63	250	10.0	61 x 18 x 24
Image White Line RB	1146	63	250	10.0	61 x 18 x 24
Image White Line Set, BP + RB	6267	63	50	7.6	38 x 30 x 18
Liberty Bio	3310	14	1,000	9.85	38 x 30 x 23
Liberty Clear	2983	22	1,000	9.4	38 x 30 x 23
Liberty Clip 4U	3220	28		on request	
Liberty Clip 4U Soft Touch	3221	28		on request	
Liberty Mix & Match	2918	27		on request	
Liberty Mix & Match (Soft Touch)	2829	27		on request	
Liberty Polished	2915	23	1,000	9.4	38 x 30 x 23
Liberty Polished Basic	2993	25	1,000	9.4	38 x 30 x 23
Liberty Polished Basic SG	3210	25	1,000	9.8	38 x 30 x 23
Liberty Polished Basic SG MC	3213	26	1,000	11.0	38 x 30 x 23
Liberty Polished MC	2916	24	1,000	10.6	38 x 30 x 23
Liberty Polished MTT	2986	23	1,000	9.6	38 x 30 x 23
Liberty Polished MTT MC	2917	24	1,000	10.8	38 x 30 x 23
Liberty Soft Touch	2015	26	1,000	9.4	38 x 30 x 23
Liberty Soft Touch MC	2942	27	1,000	10.6	38 x 30 x 18
Nature Plus Matt	2796	15	500	6.7	38 x 30 x 18
Nautic Black	3340	60	250	9.0	61 x 18 x 24
Nautic BP	2215	61	250	9.0	61 x 18 x 24
Nautic RB	1092	61	250	10.0	61 x 18 x 24
Nautic Set Touch Pad Pen + RB	6297	60/61	75	8.1	62 x 17 x 22
Nautic Touch Pad Pen	2754	60	250	9.0	61 x 18 x 24
New Spring Clear MB MC	2561	45	98	2.5	25 x 17 x 15
New Spring Clear MC	2410	45	500	6.6	38 x 30 x 18
New Spring Polished MB MC	2431	46	98	2.5	25 x 17 x 15
New Spring Polished MC	2310	46	500	6.5	38 x 30 x 18
Phenix	3380	49	250	11.2	58 x 32 x 18
Point Metal	2866	40	1,000	13.7	38 x 30 x 18
Point Polished	3217	40	1,000	8.3	38 x 30 x 18
Polar BP	3260	52	100	4.8	38 x 30 x 23
Polar Mix & Match	3261	53	100	4.8	38 x 30 x 23
Signer Liner BP	2709	66	50	1.2	25 x 17 x 15
Skeye Bio Matt	3290	14	500	7.2	38 x 30 x 23
Soft Spring Polished	2067	47	500	6.0	38 x 30 x 18
Star Tec Alu MP	3111	55	250	6.0	40 x 18 x 19
Star Tec Alu BP	2511	55	250	6.0	40 x 18 x 19
Star Tec Alu Set, BP + MP	6342	55	50	6.1	37 x 30 x 16

PACKING UNITS

Pens

Description	Art. No.	catalogue page	PU	Weight PU gross	Dimensions of carton in cm
Star Tec Steel MP	3004	54	250	6.3	40 x 18 x 19
Star Tec Steel BP	2040	54	250	6.3	40 x 18 x 19
Star Tec Steel Set, BP + MP	6341	54	50	6.1	37 x 30 x 16
Super Hit Bio Matt	3300	15	1,000	9.0	38 x 30 x 23
Super Hit Clear	2756	34	1,000	7.8	38 x 30 x 23
Super Hit Clear SG	2234	34	1,000	8.6	38 x 30 x 23
Super Hit Frosted	2244	35	1,000	7.8	38 x 30 x 23
Super Hit Matt	2904	35	1,000	7.8	38 x 30 x 23
Super Hit Mix & Match	2773	38		on request	
Super Hit Polished	2883	36	1,000	7.8	38 x 30 x 23
Super Hit Polished Basic	2955	36	1,000	7.8	38 x 30 x 23
Super Hit Polished Basic SG	2956	37	1,000	8.6	38 x 30 x 23
Super Hit Recycled	2850	37	1,000	7.8	38 x 30 x 23
Tizio FP	0240	67	250	10.0	61 x 18 x 24
Tizio BP	2400	66	250	11.0	61 x 18 x 24
Tizio RB	1240	67	250	11.0	61 x 18 x 24
Tizio Set, BP + FP	6252	66/67	20	6.0	37 x 30 x 16
Tizio Set, BP + RB	6253	66	20	6.0	37 x 30 x 16

Cases

ET 150	ET150	72	320	11.0	32 x 42 x 33
ET 154	ET154	73	200	11.0	31 x 35 x 32
ET 156	ET156	72	80	8.0	38 x 33 x 35
ET 157	ET157	71	1,320	9.0	52 x 25 x 22
ET 160	ET160	72	60	13.5	44 x 43 x 34
ET 169	ET169	73	250	7.0	42 x 42 x 19
ET 171	ET171	73	180	9.5	50 x 35 x 29
ET 190	ET190	71	250	12.95	58 x 38 x 33

Notebooks

Notebook Structure	NB01	75	25	9.9	38 x 30 x 23
Notebook StructureMagnet	NB02	75	25	9.9	38 x 30 x 23
Notebook Soft	NB03	76	25	8.3	38 x 30 x 18
Pen Holder Soft	NB04	76		on request	
Notebook Paper	NB05	77	25	6.6	38 x 30 x 23
Notebook Paper, small	NB06	77	20	2.4	50 x 23.3 x 33

This information applies to unprinted goods and may vary for printed goods.

Mugs

Description	Art. No.	catalogue page	PU	Weight PU gross	Dimensions of carton in cm
Amity	0321	81	36	10.8	54 x 39 x 36
Appeal	0928	85	36	14.8	54 x 39 x 36
Charisma	0915	85	36	10.4	54 x 39 x 36
Classic	0973	88	36	11.6	54 x 39 x 36
Cosmos	0926	84	36	13.9	54 x 39 x 36
Cult	0911	88	36	11.3	54 x 39 x 36
Elegant	0381	81	36	11.8	40 x 28 x 34
Elite	0912	83	36	10.3	54 x 39 x 36
Elite Inside	0353	82	36	11.7	37 x 26 x 33
Elite Matt	0343	83	36	11.5	37 x 27 x 34
Fancy Café	0965T	92	12	1.8	90 x 18 x 16
Fancy Café Set	0965	92	12	7.0	30 x 18 x 15
Fancy Plate	0966	93	12	4.2	23 x 23 x 13
Fancy Espresso Duo	0984	92	20	9.5	46 x 37x 28
Fancy Espresso Set	0964	92	12	2.6	26 x 14 x 20
Fancy Bowl	0920	93	36	17.2	54 x 39 x 36
Fancy Dinner plate	0993	93	12	10.5	27 x 26 x 13
Fancy Start-Up Box	0951	94	1	18.5	46 x 41 x 37
Fancy Soup plate	0994	93	12	5.0	23 x 23 x 16
Frozen Colour	0972	90	36	15.5	43 x 29 x 35
Frozen Mug	0970	90	36	15.5	41 x 29 x 35
King Can	0755	79	24	5.0	48 x 33 x 18
King Can Mini	0785	79	36	6.4	32 x 24 x 43
Maxi Mug	0344	87	36	11.5	54 x 39 x 36
Maxim	0914	95	36	10.5	54 x 39 x 36
Maxim Café	0907	95	36	7.8	39 x 27 x 31
Maxim Café Set	0937	96	108	16.0	45 x 34 x 44
Maxim Plate	0927	97	27	6.1	23 x 22 x 15
Maxim Espresso Duo	0987	96	20	9.5	46 x 37x 28
Maxim Espresso Set	0977	96	12	2.6	34 x 26 x 75
Maxim Dinner plate	0997	97	12	10.5	27 x 27 x 16
Maxim Start-Up Box	0952	97	1	24.5	45 x 44 x 41
Maxim Soup plate	0998	97	12	7.7	24 x 25 x 16
Outdoor	0373	80	36	on request	
Pics Classic	0362	88	36	12.5	54 x 39 x 36
Pics Cosmos	0356	84	36	14.1	54 x 39 x 36
Pics Elite	0354	83	36	11.6	54 x 39 x 36
Pics Elite Inside	0355	82	36	11.5	54 x 39 x 36
Pics King Can	0765	79	24	5.0	48 x 33 x 18
Pics Mini	0371	86	36	on request	
Pics One	0323	86	36	13	54 x 39 x 36
Pics Outdoor	0372	80	36	on request	
Pics Solid	0358	84	36	14	54 x 39 x 36
Pics Two	0324	87	36	13.6	54 x 39 x 36
Prime	0341	89	36	11.9	54 x 39 x 36
Prime Colour	0351	89	36	12.1	35 x 26 x 36
Trophy	0750	80	24	8.3	53 x 36 x 21

ARTWORK

GENERAL INFORMATION

Please send us your artwork in the below mention file types or send text in on of our standard typefaces.

Please also provide a print sample or proof if possible.

Please send logos and text as vectorised files or as TIF-files with 1200 dpi, in case of photos we require a resolution of 600 dpi. Vectorised logos can be scaled without any loss in quality and are to be preferred against pixel files.

Below mentioned minimum font sizes and minimum line widths are guidelines only. Depending on the motive, branding method or product surface smaller letters and finer lines might be possible or larger letters or bigger lines might be necessary.

Proof samples

To make sure you get the best possible result we recommend the production of a sample for approval. (For production reasons slight colour deviations between a print on paper and a print on other materials are unavoidable).

File formats Mac and PC

Adobe Photoshop CC 2019
Adobe Illustrator CC 2019
Adobe Indesign CC 2019
(Please convert all texts into curves)

Dateiformate PC

Corel Draw X8
(Please convert all texts into curves)

Print positions and dimensions

For all information on print positions and dimensions please refer to the product pages of the catalogue.

PENS

Print colours

With the available colour shade mixing range, all Pantone C and HBP K shades can be mixed. Slight colour shade deviations between paper flags and print are unavoidable on white underground. Major colour shade deviations on an underground of a different colour shade or on a dark-shaded underground must be tolerated.

Digital Print

All colours are mixed in CMYK, so it is not possible to print real PMS colours. In nearly every case the colours will be close to.
Very large, uni coloured surfaces cannot be realised.
Minimum size: 8 pt, minimum line width: 0.15 mm

Laser engraving

Minimum line width: 0.15 mm, Minimum front size: 6 pt

Personalisation (list of names)

Many of our products can be customised with the personal name. Please send us the names in an excel file.

Raster

Screen print: Raster of 40, colour intensity 15 - 85%.
360° barrel print: Raster of 48, colour intensity 15 - 85%.

Standard Typefaces

Arial, AvantGarde, Courier, Futura, Present, Serifa, Helvetica, Times New Roman, Univers each regular, bold, italic, bold italic, BrushScript, English script tye each italic and bold italic. Other typefaces possible (only PC), please send font as True Type-face (*.ttf).
Other or similar typefaces on request.

MUGS

Direct Print

On white mugs or glasses

Without trapping in the design:

Minimum size 10 pt, minimum line width 0.2 mm, no raster

With trapping in the design:

Minimum size 10 pt, minimum line width 0.5 mm, no raster

On coloured mugs and glasses a white layer will always have to be layed underneath:

Minimum size 24 pt, minimum line width 0.8 mm, no raster

Transfer print on glass, stainless steel and coloured mugs

Minimum size 12 pt, minimum line width 0.35 mm, printable colour intensity 15 - 85 %.

Laser engraving on stainless steel

Minimum size 8 pt, minimum line width 0.2 mm.

Laser engraving on coloured mugs

Minimum size 12 pt, minimum line width 0.4 mm.

Personalisation (list of names)

A great variety of our mugs can be customised with the personal name. Please send us the names in an excel file. Please note that this very special way of customisation is always possible when the name stands for itself and is not part of the remaining design.

Sandblasting

Minimum size 24 pt, minimum line width 1 mm, no raster.

Sublimation

Minimum size: positive 8 pt, negative 10 pt

Minimum line width: positive 0.2 mm, negative 0.3 mm, no raster.

Transfer Print

Minimum size 8 pt, minimum line width 0.2 mm, printable colour intensity 15 - 85 %.

Valid from Jan. 1, 2019

Whilst our catalogues are prepared with utmost care SENATOR GmbH cannot guarantee the completeness and accuracy of the information provided.

Our general terms apply. You will find these at www.senator.com



**MORE
SENATOR.
MORE
YOU.**



German engineered
for 100 years